

ON THE AGENDA

NYS CA

June 2025

New York State Chiropractic Association

PRESIDENT'S REPORT

Anthony Palumbo, D.C.



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2025 - 2026

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Bethany Buryta, DC [Region 4]
William Lauretti, DC [Region 4]
(1 vacancy to be filled in Region 4)

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WELCOME NEW MEMBERS

The NYSKA would like to welcome new and returning members! Your participation in professional organizations is essential to the advancement of our work for our members and our patients. Thank you!

NEW AND RETURNING MEMBERS AND NEW LICENTIATES

Dr. Louis Catapano (D15)
Dr. Susann Clothier (D15)
Dr. Kevin Collins (D10)
Dr. Frank Coppola (D4)
Dr. Philip Derleth (D15)
Dr. Philip Epstein (D6)
Dr. Rachel Gianni (D15)
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Dr. Allan Weisberg (D1)

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SAVE THE DATE
NYSKA 2025
Fall Convention
October 17-19, 2025
at
Embassy Suites
East Syracuse

Earn up to 16 CE Credits
(Category 1 credits TBD)

[MORE INFO](#)

PRESIDENT'S REPORT



Anthony M. Palumbo, D.C.

Dear Members,

As I conclude my tenure as President of our esteemed association, I do so with immense gratitude, pride, and optimism for what lies ahead. It has been an extraordinary honor to serve this incredible association and our amazing profession. Following the lasting purpose of my Alma Mater, Life University, I have done my best to willingly serve our community and our patients, always with the greater good in mind: to give, to do, to love, and to serve.

First and foremost, I want to express my deepest appreciation to our Executive Officers, Directors, Delegates, and staff. You are truly a dedicated group of professionals who work tirelessly to advance the chiropractic profession in New York State. Your trust in my leadership, your commitment to our strategic objectives, and your unwavering support have been the foundation of our progress over the past four years. Together, we have navigated challenges, embraced opportunities, and charted a course that will benefit our profession and patients for years to come.

I especially want to thank our Vice President (and the NYSCA's incoming President), Dr. Chris Piering. Chris, you have been there every step of the way, picking up the phone and ALWAYS willing to help – in the very early AM, very late PM, between patients, and even while enjoying your time on the river with your family. I can say with the utmost confidence that Dr. Piering will be an extraordinary leader of the NYSCA. He is intelligent, wise, fair, committed, grounded, principled, and consistently makes heartfelt decisions with the best interests of the profession and our patients in mind. Congratulations, Dr. Piering!

While I am saddened by my departure as President, we have much to celebrate. I'm proud to report sustained growth in our membership compared to the attrition rate of newly licensed DCs we've observed in our State—an inspiring testament to the strength of our mission and the growing recognition of the vital role our association plays in advancing chiropractic within our health care system.

Alongside this, our annual conventions have experienced significant increases in attendance levels. This surge in engagement is not only energizing but also a clear reflection of the vibrant, forward-thinking community we've cultivated, which embraces the diverse nature of chiropractic techniques. We will continue to welcome chiropractors from all practice types because, as I've said in the past, their unified voices and expertise in the science, philosophy, and art of chiropractic under the NYSCA banner are vital to our ongoing growth as a profession.

Equally exciting is the rise in student involvement. Our next generation of chiropractors is more engaged and passionate than ever. Their enthusiasm and fresh perspectives ensure that the future of our profession is in excellent hands.

On the legislative front, we've made significant strides in cultural authority that will help safeguard and enhance access to chiropractic care throughout New York State. These strides were hard-won and demonstrate our increasing influence and respected voice within the broader healthcare landscape.

As I pass the torch, I do so with renewed energy and confidence in the ongoing momentum of our association. The road ahead is bright, and I have no doubt that our collective efforts will lead to even greater accomplishments in the years to come.

Finally, I want to express my gratitude to all our members. Thank you for your kind words of encouragement, your handshakes and pats on the back, your helpful advice and constructive criticism, and most importantly, thank you for the chance to lead, learn, and serve. It has been one of the greatest privileges of my professional life, and I will always remain humbled by this experience.

With deepest gratitude and warmest regards,

Anthony M. Palumbo, D.C.
President, NYSCA

UPCOMING EVENTS

SAVE THE DATE

NYSCA 2025 Fall Convention

October 17-19, 2025
at Embassy Suites East Syracuse

Earn up to 16 CE Credits (Category 1 credits TBD)
over 3 days in beautiful upstate New York!

Online Registration Coming Soon

Save \$100 when you register by 07/25/25.
Special pricing for Association Members.
Additional details, including the course list
and descriptions, are coming soon.

[LEARN MORE](#)



World Spine Day brings together individuals from various backgrounds, including health professionals, exercise and rehabilitation experts, public health advocates, schoolchildren, governments and the wider public. This celebration extends across all continents and emphasizes the universal significance of spinal health.

[LEARN MORE](#)

UPCOMING WEBINARS

2025 HIPAA Overview: How They Catch You and What They Do

Presented by: Dr. Ty Talcott, CHPSE - Dr. Ty the Compliance Guy
June 25, 2025 | 1pm-2pm (1CE)

[Register Online](#)

We are in the profession of prevention, so, we understand how much easier it is to prevent problems than deal with consequences! So, what must be done to prevent compliance investigations or audits? How do you know if what you are doing is enough? This webinar will be structured so that you can make decisions regarding your office needs to protect your hard earned practice.

Key protections you will master:

- How to know if your HIPAA program is adequate.
- What needs to be done to prevent a Ransomware attack that can close your office and get you fined by the government for a HIPAA violation. This is the greatest NEW threat to chiropractors (there will be a video interview with a small chiropractic practice owner, shown at this event, regarding their experience with a Ransomware attack)
- How a simple mistake can turn into a federal investigation
- Why patient HIPAA complaints (and disgruntled employee complaints) have increased over 500% over the past few years, resulting in a massive increase in fines, etc.
- Risk Analysis and ISAR's - Washington DC states if you don't have these you have no HIPAA program AT ALL and therefore face probable minimum 'willful neglect fines' of \$71,000 to 1.5 million!

P.S. Due to increased cyber threats and the proliferation of compliance enforcement resulting in fines and penalties against physicians, the NYSCA is offering this to help educate and protect association members.

NYSCA Announces 2025 Election Results

The New York State Chiropractic Association is proud to announce the results of the 2025 election cycle. This year's elections included Executive Officers and Directors for Regions 1 and 3.

Executive Officers

- President: Dr. Christopher M Piering
- Vice President: Dr. Gerald Stevens
- Communications Secretary: Dr. James Walters
- Recording Secretary: Dr. Allison Flemming
- Treasurer: Dr. Lloyd Kupferman
- Immediate Past President: Dr. Anthony Palumbo (by virtue of prior service)

Regional Directors

- Region 1: Dr. Christine Antoldi, Dr. Joseph Campisi, and Dr. Mariangela Penna
- Region 3: Dr. Jason Brown, Dr. Robert Martin, and Dr. Michael O'Leary

We thank all candidates for their dedication and willingness to serve, and we appreciate the active participation of our members throughout the election process.

Upcoming Special Election - Region 4

Due to the outcome of the 2025 elections, a vacancy has been created for one Director position in Region 4 (Western NY). A special election will be held at the June 2025 Board of Directors meeting to fill this seat. Stay connected for updates and thank you for your continued engagement in NYSCA's leadership and future.

HIGHLIGHTS

NYSCA 2025 Spring Convention Highlights

Record Attendance, Keynote Speakers, Award Recipients Make 2025 Event One for the Ages

More than 275 attendees hailing from ten different states, along with fifty different exhibitors and event sponsors, helped raise the attendance bar to new heights at the NYSCA 2025 Spring Convention, held March 28-30 at Mohegan Sun Casino and Resort in Uncasville, CT.

Participants and Speakers

The record-breaking crowd heard from more than a dozen different speakers on topics ranging from NYS Updated Mandated Reporter Training Requirements, Proper Practices for Workers' Compensation Claims, The No-Fault Arbitration Process, Rock Solid Chiropractic Documentation (and the Role of Artificial Intelligence), and Real Life Radiology to Assessment and Treatment of Retro-trochanteric Pain Syndrome, Kinetic Chain Unwinding for Performance Enhancement, Pediatric Chiropractic, and Treating Mechanically Larger Patients Using the Arc of Tension Model.

Among the incredible speakers, Dr. Sherry McCallister, President of the Foundation for Chiropractic Progress (F4CP) stood out for summarizing 128 Years of Chiropractic Excellence as part of her presentation on Chiropractic in the 21st Century, as did the incomparable Dr. Terry Yochum.

Awards

NYSCA award recipients were no less distinguished. The Association bestowed upon Dr. Lloyd Kupferman the Malcolm L. Levitin DC Memorial Award. Dr. Anthony Siano received the NYSCA Distinguished Service Citation. Dr. Rae Smith received the Association's Award for Excellence. Dr. Gerald Stevens was honored with the Award of Recognition.

Bravo to Drs. Kupferman, Siano, Smith, and Stevens!

[READ MORE](#)

MEMBER HIGHLIGHT



Dr. Cal Forster

Dr. Cal Forster, a third-generation Chiropractor, proudly carries on a rich family legacy of holistic healthcare deeply rooted in the heart of Manhattan, NY. Inspired by his late grandfather, Dr. Arnold Forster—who worked alongside Dr. George Goodheart, the founder of Applied Kinesiology—and his father, Dr. James Forster, owner of Forster Chiropractic LLP and Nutri-West NY, Dr. Cal has embraced his birthright with passion and purpose. With a Doctorate of Chiropractic, a Master’s in Applied Clinical Nutrition (MSACN), and certification in Professional Applied Kinesiology (PAK), he blends tradition with innovation in his mission to transform lives. As President of the NYSCA’s District 1 (Manhattan), he continues to lead and serve his professional community. In addition to treating patients, Dr. Cal teaches Applied Kinesiology at the Camara Institute for Chiropractic Sciences and delivers postgraduate education credits at annual conventions. Beyond healthcare, he is also a licensed Financial Representative and Broker (LA/LB-1895198), and brother to Financial Advisor Brennen Forster, co-founder of Forster & Schursky Company.

As the revitalizing force behind the Manhattan District of the New York State Chiropractic Association (NYSCA), Dr. Cal Forster has become the centerpiece of a growing movement to unite and uplift the chiropractic community. By connecting successful private chiropractic practices across the city, he is fostering a culture where Chiropractors can come together in a warm, welcoming environment—one where they can network, share insights, ask questions, and simply enjoy each other’s company over a drink and a laugh. Under his leadership, the Manhattan District has transformed into a vibrant, collaborative hub that champions camaraderie as much as clinical excellence. A shining example of this revitalization is the district’s now-signature event—the annual Gotham Gala, held every October—which has become a highly anticipated evening of celebration, connection, and community among chiropractors throughout the city.

SPONSOR HIGHLIGHT

saatva

SMARTER LUXURY SLEEP

As a valued partner, Saatva is pleased to extend an exclusive offer to NYSCA members interested in purchasing their product for personal use. This special opportunity reflects their ongoing support for the chiropractic profession in New York State. Members who wish to learn more are encouraged to reach out to their District leadership or contact the NYSCA Central Office for additional details.

Saatva’s Story

Established in 2010, Saatva is the original DTC mattress industry disruptor, founded on the principle that everyone deserves healthy and restorative sleep on a quality bed. Saatva’s eco-friendly mattresses are made factory fresh in the USA with premium materials that meet the highest health and environmental safety standards. Saatva mattresses are always hand-delivered and set up in the customer’s home, never compressed in a box for doorstep shipping.

Today, Saatva is the premier online retailer of luxury mattresses in the country, and has appeared six times on the Inc. 5000 Fastest-Growing Private Companies in America. The company remains at the forefront of the retail transformation, with a nationwide rollout of immersive, state-of-the-art Viewing Rooms where visitors can experience the full range of products and explore the brand with the help of the latest retail technology.

LEARN MORE

On The Agenda

WOULD YOU LIKE TO CONTRIBUTE TO OUR NEXT STATEWIDE NEWSLETTER?



We’re preparing our next newsletter for a September 1st release and are seeking article submissions. If you have a recent blog or article you’d like to share, we’d love to consider it. Multiple submissions are welcome for future issues.

We’re especially interested in content that supports clinical practice and professional growth (no advertorials, please).

The submission deadline is August 15th. Be sure to include any attribution you’d like us to publish with your article.

Send articles to: comm.secretary@nysca.com

NYSCA

By: Amy Kellogg

New York's 2025-2026 budget was due on April 1. Certain policy issues delayed the final budget, as the Governor proposed a series of major policy changes that took some time for the Governor and Legislature to negotiate. On April 28, the Governor announced there was a general agreement on a budget deal between herself, the Senate and the Assembly but further negotiations were still needed to fill in the gaps of the general agreement and arrive at a final budget deal. The last of the budget bills were passed on Thursday, May 8, 37 days after its April 1 due date. This is the latest state budget since 2010.

The final budget totaled \$254 billion, which is \$2 billion more than was initially proposed by Governor Hochul. Several high-profile proposals, including discovery reform, a bell-to-bell ban of cell phones in schools, involuntary confinement rules, enhanced criminal penalties for those committing a crime while wearing a mask were included in the final budget. Also included were middle class tax credits, an increase in the child tax credit, free school breakfast and lunch for all New York schoolchildren, inflation refund checks that will be sent to 8.2 million New Yorkers, and \$400 million will be included for childcare vouchers.

While we have a final budget in place, it is likely that the Legislature will need to return in the fall to amend the enacted State budget to respond to any budgetary actions taken by the federal government. The federal government passed a continuing resolution in March that will keep the federal government functioning until September. The U.S. Senate and House of Representatives are now working on putting together a proposed federal budget. Nothing is finalized at this point but based on statements from leadership in both houses and President Trump, the federal government is contemplating significant funding cuts to state and local governments. The amount of these cuts, and which agencies and programs are most likely to be targeted, are not yet clear. Without clarity on the federal cuts, the State leaders in both houses and the Governor enacted a budget that is based on current funding numbers. The New York State leaders were clear that they didn't want to make preemptive cuts because there is no clear line of site on which areas should be targeted for cuts or how much in cuts will be needed.

There were not many items of specific interest to the chiropractic profession in the proposed budget, but we were monitoring several proposals related to workers' compensation. In the end, a proposal to allow medical and surgical residents and fellows to treat workers compensation patients was included as was a provision to require health insurers and health benefits plans to pay for treatment when workers' compensation treatment is being contested or denied without accepting liability. Proposals to automatically enroll all eligible healthcare providers in the workers' compensation system and to codify the Department of Financial Services workers' compensation treatment opinion were not included in the final budget. We will share any implementation updates of these provisions if we determine they will impact the profession or your patients.

Despite the delay in the budget, the NYSCA officers and the legislative co-chairs came to Albany on Tuesday, May 6 to discuss non-budget legislation of interest to chiropractic profession. Our conversation focused on four key pieces of legislation, the scope modernization bill sponsored by Assemblymember Sarah Clark and Senator Andrew Goundardes (A4706/S5860), the look back audit bill sponsored by Assemblymember Charles Lavine and Senator Jessica Scarcella-Spanton (A3365/S5209), which would limit the time period for lookback audits by insurance companies, the partnership bill sponsored by Assemblymember Crystal Peoples-Stokes and Senator Jessica Scarcella-Spanton (A2588/S3350), which would allow healthcare providers to form business partnerships with each other and medical doctors, and the virtual credit card bill sponsored by Assemblymember Alex Bores and Senator Jeremy Cooney (A3986/S2105), which would require disclosure and limitations on fees for payments by credit card or electronically by insurers to providers. We met with all of the bill sponsors as well as key committee chairs of the committees that will consider this legislation.

As you may recall, for the scope of practice legislation, our main legislative priority, we have a new Assembly sponsor following the retirement of our previous sponsor Assemblymember O'Donnell. It was a pleasure to meet our new sponsor, Assemblymember Sarah Clark from Rochester. She was supportive and enthusiastic to be sponsoring this legislation. We also met with our Senate sponsor, Senator Goundardes who was also very supportive for this legislation.

We also met with the Senate and Assembly chairs of the Higher Education Committee, which is the committee that reviews our scope of practice legislation. In the Assembly, there is a new committee chair, Assemblymember Alicia Hyndman. Both meetings were very positive, and both chairs seemed receptive to our bill and the changes we are seeking. In addition to the lobby day meetings, we also had conversations with the State Education Department (SED) as it was suggested that we ask for a technical review of the language to see if any changes were needed from their point of view. SED cannot support or oppose legislation, but they can provide

Continued on page 10

INSURANCE UPDATES

FOR THOSE OF YOU WHO ARE SUBMITTING PAPER CLAIMS TO MEDICARE, PLEASE BE ADVISED OF THE FOLLOWING UPDATE

NEW P.O. BOXES FOR PART B CLAIM SUBMITTERS IN CONNECTICUT AND NEW YORK (UPSTATE COUNTIES AND QUEENS)

Beginning 5/19/2025, you'll mail paper claims to applicable P.O. Box listed below. The Post Office will return mail directed to the closed P.O. Boxes.

Part B Paper Claim Submission Mailing Addresses beginning 5/19/2025:

Claims
(CMS-1500 forms)

All Jurisdiction K States:
CT, MA, ME, NH, NY, RI, VT

National Government Services, Inc.
P.O. Box 6178
Indianapolis, IN 46206-6178

NGS encourages providers to submit claims electronically. Electronic Data Interchange (EDI) is an electronic communication method that offers effective, accurate and reliable transactions. Claims submitted electronically process faster than paper submission. For example, HIPAA-compliant electronic claims are held in the payment floor for 14 days whereas paper claims are held in the payment floor for 29 days.

Additional information about using electronic transactions can be found in these resources:

- EDI Enrollment
 - Benefits of EDI and Real Time Claim Status
 - EDI Software – PC-ACE
- About PC-ACE
 - PC-ACE Software Instructions, Resources and Guides
- NGSConnex
 - Create an Account – Standard

MARCH 27, 2025 CHANGES TO WC DME ALSO IMPACTS ALL DRAFT PARS

As noted in the following notice from the NYS Workers' Compensation Board, durable medical equipment (DME) prior authorization requests (PARs) which include an estimated cost will be noted on all subsequently issued Orders of the Chair. However, when the WC system is updated to accommodate this change, all draft PARs will be deleted. To avoid any disruptions, then you must have completed and submit any PAR drafts prior to Thursday, March 27th at 6pm.

For additional details, please review the notice from the WCB at the following link:

[LEARN MORE](#)

UNITEDHEALTHCARE MODIFIES MANUAL REVIEW PROCESS FOR MEDICARE ADVANTAGE MEMBERS

If you participate with UnitedHealthcare / Optum you may have received notice of the change in the aforementioned prior authorization program. Based upon the volume of calls, texts and emails received by the NYSCA Insurance Committee (NIC), there has been several interpretations of the information published by UHC. Prior authorization is still required for the defined patient / member population - including applicable services rendered on / after January 13, 2025.

[LEARN MORE](#)

SAVE THE DATE NYSCA 2025 Fall Convention

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NORTHEAST COLLEGE HOSTS WINTER 2025 CEREMONIES, ADVANCES 74 CHIROPRACTIC STUDENTS



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NORTHEAST COLLEGE SUPPORTS CANADIAN STUDENTS, PROVIDES ACCESS TO OUTSTANDING HEALTH SCIENCES DEGREES



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NORTHEAST'S LEVITTOWN HEALTH CENTER EVENT SUPPORTS SERVICE MEMBERS, 20+ LOCAL ORGANIZATIONS ATTEND



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NORTHEAST COLLEGE FACULTY, STUDENTS AND ALUMNI LEARN AND LEAD AT NYS CA SPRING CONFERENCE



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NORTHEAST COLLEGE ANNOUNCES PA STUDIES PROGRAM TO MEET GROWING HEALTHCARE DEMAND, APPLICATIONS OPEN FOR 2026 START



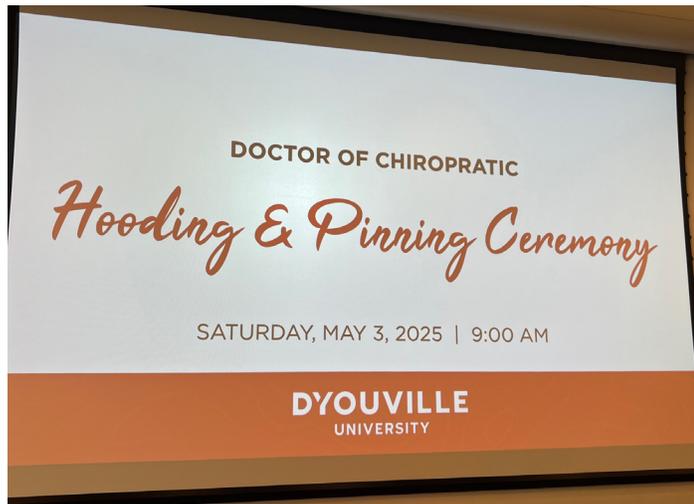
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D'YOUVILLE UNIVERSITY

D'YOUVILLE AWARD CEREMONY



DR. RACHEL ERSING AND CHRISTINA BROWN (STUDENT) RISING STAR AWARD



NYSCA By: Amy Kellogg *Continued from page 7*

technical guidance on what should and should not be included and make recommendations about what language is used and how definitions are defined.

As a result of our lobby day meetings, and ongoing conversations with the legislature and key stakeholders, we learned that SED, the Senate and the Assembly all had some questions about the language and definitions used in our bill. It was recommended that we consider making a few changes to the bill, and we are working on those changes now. The recommended changes do not affect the intent of this legislation but rather consolidate and provide clear language that mirrors our education and training and is similar to neighboring states as it relates to the definition of the practice of chiropractic. In addition, all recommended removal of the title “chiropractic physician” as physician is clearly defined in New York as a medical doctor. Finally, all recommended removing the chiropractic assistant portion of the bill. This part of the bill creates an entirely new profession, and they would like each scope of practice bill to focus on one profession only. After we have achieved passage of the scope changes for the chiropractic profession, we will work with our sponsors to then introduce a bill for chiropractic assistants. With these recommended changes, the bill is streamlined and creates the changes we needed to reflect our education and training that has advanced so much since 1963.

For the other three bills we discussed on lobby, there appeared to be an understanding of the issues and great support for these bills and what appears to be a desire to work together to get things done. We feel that we are in a good place to make progress on several of our legislative priorities, and we will keep meeting with key legislators and stakeholders to try and pass these legislative priorities.

The State Board of Chiropractic meeting was held on Thursday, May 15 and was attended by myself and NYSCA Communications Secretary, Dr. Rae Smith. This was the last meeting for the current board secretary, Dr. Dolores Cottrell. Dr. Cottrell has been a fantastic board secretary and a wonderful advocate for the chiropractic profession. We wish her all the best in her retirement. We are pleased to welcome her replacement as Board Secretary, Dr. Steven Calderon and look forward to working with him on chiropractic issues. We shared an update with the board, and all those in attendance at the meeting, about our legislative efforts and outlined the changes that had been requested by the State Education Department, the Assembly and the Senate to the scope modernization bill. We also shared how we hope these changes will help the scope bill advance through the legislative process.

As always, if you have any questions, please feel free to reach out to any member of the Legislative Committee or NYSCA leadership.

WHY IS CHIROPRACTIC CARE BECOMING SO POPULAR

by Dr. Sherry McAllister, president, Foundation for Chiropractic Progress



Are you new to the world of chiropractic care? That's okay. New patients discover the wonders of chiropractic care every day. In the U.S., doctors of chiropractic treat almost 35 million Americans annually. That's 1 million chiropractic adjustments performed every business day.

Chiropractic care is increasing in popularity. More people are turning to chiropractic care for everyday aches and pains to maintain their spinal health and for drug-free pain management. In fact, in the fight against opioids, chiropractic care is becoming increasingly important. People with lower back pain or chronic pain are looking for drug-free approaches, and care from a doctor of chiropractic can help manage their pain without the use of prescription drugs and opioids.

Another reason that more people are turning to chiropractic care is the financial benefits. Most health insurance plans offer some form of coverage for care. Research is also showing that chiropractic care can be cheaper than prescription drugs or other medical interventions. A review from The Journal of the American Board of Family Medicine found that a chiropractic adjustment for back pain instead of a visit to a family doctor could save Medicare nearly \$83.5 million/year. On average, a session of chiropractic care costs \$65, though costs can vary from state to state.

If you are nervous about trying chiropractic care, seek out the advice of a doctor of chiropractic. They receive a minimum of seven years of higher-level education and are the third-largest group of doctorate level professionals in the healthcare industry. Doctors of chiropractic know their industry; they know the benefits of regular care and are passionate about helping their patients feel their best. Once you begin a regime of proper care, you will see the benefits quickly. You've got to give it a try!

DR. BRIAN J. MCHUGH APPOINTED SECTION CHIEF OF NEUROSURGERY AT ST. JOSEPH HOSPITAL IN BETHPAGE

Bethpage, NY – [April 18, 2025] – Brian J. McHugh, MD, is proud to accept his appointment as Section Chief of Neurosurgery at St. Joseph Hospital in Bethpage, New York. A board-certified neurosurgeon specializing in complex spinal surgery, minimally invasive techniques, spinal oncology, and scoliosis surgery, Dr. McHugh brings nationally recognized expertise to patients throughout the Bethpage area and beyond.

In this leadership role, Dr. McHugh will spearhead the continued development and expansion of neurosurgical services at St. Joseph Hospital, ensuring that patients have access to advanced surgical care close to home. His appointment marks a significant step forward in the hospital's mission to provide the highest quality neurosurgical and spine care on Long Island.

Dr. McHugh completed his residency in neurosurgery at Yale University and fellowship training in minimally invasive spine surgery, spinal oncology and scoliosis surgery at the Hospital for Special Surgery. He has held leadership positions throughout his career, including serving as Chief of Neurosurgery at INOVA Alexandria Hospital and is currently also the Director of the Spine Program at Good Samaritan University Hospital in West Islip, NY.

"I am honored to join St. Joseph Hospital in this leadership capacity," said Dr. McHugh. "My goal is to build a collaborative, patient-centered neurosurgical program that emphasizes excellence, innovation and compassion — offering patients the latest treatments and the best possible outcomes."

Patients throughout Bethpage, Nassau County and the surrounding areas will benefit from Dr. McHugh's expertise in treating a wide range of spinal and neurological conditions, from degenerative spine disorders to complex tumors and scoliosis.

About St. Joseph Hospital

St. Joseph Hospital, part of Catholic Health, is a full-service, 203-bed, not-for-profit community hospital located in Bethpage, New York, offering a wide range of inpatient, outpatient, and surgical services. The hospital is committed to delivering compassionate, high-quality care to the communities it serves.



The Three Learning Styles That Will Change Your Practice

We all learn a little differently. By tailoring your communication style to your patients' learning styles, you'll improve understanding, outcomes, and risk management.

Chiropractic physicians are no strangers to the importance of education—both in your own continuous learning and in how you communicate with patients, not to mention all the years of schooling it took to become a doctor. Every patient interaction is an opportunity to educate, whether it's explaining a diagnosis, the care plan, or the benefits of chiropractic care. But not all patients learn the same way. Understanding learning styles can not only improve patient compliance and outcomes but also play a key role in reducing risk for your practice.

What Are Learning Styles?

Learning styles refer to the preferred way that people process and retain information. One of the most commonly used frameworks identifies three primary learning styles:

1. Visual Learners – People who learn best through images, charts, diagrams, videos, and written instructions.

[READ MORE](#)



Case Scenario: Wrongful Termination Claim Costs Practice \$75,000

After opening his chiropractic practice, Dr. David Jones made sure it was covered with the appropriate insurance. Failure to update it cost him dearly.

In the early days of Jones Chiropractic, Dr. David Jones had one part-time employee. He secured a business owner's policy (BOP), which provided \$25,000 in Employment Practices Liability Insurance (EPLI) coverage.

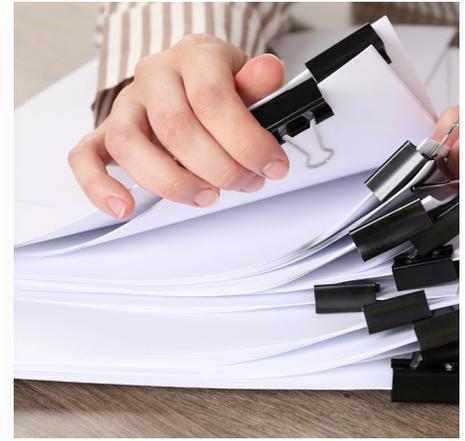
His practice thrived over the years, and eventually grew to include three full-time chiropractors, two full-time chiropractic assistants and two part-time administrative assistants. Unfortunately, when he had to let one of the employees go, they sued him for wrongful termination.

Coverage Gap

Dr. Jones called his agent to explain the situation and ask about EPLI coverage, which protects businesses from lawsuits related to discrimination, wrongful termination, harassment, and other employment-related issues.

Although his initial EPLI limit of \$25,000

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The Three Biggest Risk Management Challenges

Adapting is key. Staying ahead of the curve on the three biggest risk management challenges will ensure your practice stays on the right path.

Good things come to those who wait, but in the ever-changing world of chiropractic, not being proactive could prove to be detrimental. Navigating the future of chiropractic will require a willingness to embrace change and manage risk.

What are the three biggest risk management challenges currently facing chiropractors?

Inevitable Change

The constant state of change of the chiropractic profession poses challenges, but it can also open doors for growth and opportunity. The ability to adapt business models to changes in the field is crucial, as is staying current on compliance.

Utilizing associations can be a great resource in this area. Associations provide valuable information and tools to remain aligned with regulatory changes, which can help ensure you are not caught off guard by auditors or changes in the legal landscape.

[READ MORE](#)

FOOT LEVELERS



ULTIMATE COMFORT FOR EXPECTANT MOMS: A GUIDE TO MATERNITY INSOLES

Pregnancy is a beautiful journey, but it can also be a challenging time for expectant moms, particularly regarding foot and leg comfort. Your body's changes during pregnancy can lead to painful, swollen, and tired feet. Fortunately, relief is available with proper pregnancy foot care. Maternity insoles that address your body's unique stabilization needs can help you stay comfortable throughout your pregnancy.

[READ MORE](#)



PLANTAR FASCIITIS TREATMENT: HOW CHIROPRACTORS CAN HELP

Understanding the Rise in Cases of Plantar Fasciitis
With nearly two million Americans dealing with plantar fasciitis, it's a very common problem that requires attention. Sadly, though, many people ignore their symptoms and discomfort until it becomes debilitating or until they have more time to get treatment. Plantar fasciitis treatment can be as simple as seeing a chiropractor, and you can even take steps (no pun intended) to help prevent it from returning.

[READ MORE](#)

COMING SOON: NEXI™ – THE MOST CUSTOM, CUSTOM PILLOW™ EVER CREATED BY FOOT LEVELERS

ROANOKE, VA – March 27, 2025 – Foot Levelers, the industry leader in custom orthotics and creator of the world's first cervical support pillow in the 1960's, is redefining restful and restorative sleep with Nexi™ – Neck Ergonomics with Intelligence. Each Nexi™ pillow is custom-crafted to meet the unique needs of every patient, using precise measurements of their head, neck, shoulders, and posture. Designed to address cervical issues and enhance sleep quality, Nexi™ sets a new standard in personalized care, significantly advancing personalized care.

This innovative, custom-crafted pillow is specifically designed to address cervical issues and enhance sleep quality, significantly advancing personalized care.

Developed using 130,000 3D data points from Foot Levelers Posture Check 3D™ scanning technology, Nexi provides AI-driven customization for a perfect fit. Its dual-sided design offers restorative and recovery options, ensuring optimal comfort and support.

“Foot Levelers has been at the forefront of sleep technology for more than half a century, creating the first cervical support pillow in 1964, and with Nexi, we continue to lead the ever-growing industry.” said company President Jamie Greenawalt. “Using precise, custom measurements and cutting-edge 3D scanning technology, Nexi is built for a truly personalized sleep experience. We're proud to introduce this next sleep-support evolution, providing individualized comfort and therapeutic benefits that promote optimal spinal health for its users.”

Nearly 30% of the population suffers from sleep disturbances, while 20-25% of Americans deal with chronic pain. Poor sleep triggers inflammation, which exacerbates pain and heightens health risks.

Nexi is an all-in-one sleeping solution designed for both comfort and support. It aligns the spine, relieves pressure points, and helps with conditions such as cervical stenosis, forward head posture (tech neck), tension headaches, arthritis, and more. It also features a custom cutout option for CPAP users, allowing seamless mask integration. The recovery side is perfect for injury rehabilitation, including whiplash and chronic pain relief.

But the benefits don't stop there. Nexi also supports anti-aging through restorative sleep, promoting DNA repair, regulating cortisol levels, and boosting collagen production for healthier skin.

More than just a pillow, Nexi is part of a revolutionary approach to chiropractic care and whole-being wellness. By integrating custom orthotics with the Nexi custom pillow, Foot Levelers offers the first-ever day and night support solution for improved posture, pain reduction, and enhanced well-being.

Exclusive pre-orders are now available, allowing doctors with Foot Levelers Posture Check 3D to offer their patients the most advanced custom pillow ever created. For more information, call 800-553-4860.

For early access and product updates, visit <https://www.footlevelers.com/nexi>



UNDERSTANDING ORTHOTICS FOR CHILDREN: A PARENT’S GUIDE

Postural health starts in childhood. As a parent, the decisions you make for your child now will be the foundation for their future. But the spectrum of health goes beyond your child’s safety and well-being; it should also include their posture.

As your child grows and continues to develop, children’s orthotics can work to stabilize their posture while helping keep the spine in alignment. In this parent’s guide, we will explore what you need to know about children’s orthotics and how they can keep your child’s posture well-balanced and provide the support they need to move comfortably and confidently.

What Are Children’s Orthotics?

Kids orthotics are custom orthotic insoles placed inside your child’s shoes. These inserts are designed to support the three arches of the foot to create a stable foundation for the body, helping children grow up with proper posture. Children’s orthotics fit comfortably inside your child’s shoes, and they work to reduce the effort required by your child’s muscles to keep their balance.

Orthotics for kids can provide various benefits for your child’s posture, such as helping correct biomechanical issues throughout the body and properly supporting the spine and pelvis. If your child suffers from pain or discomfort, children’s orthotics can also alleviate those symptoms so they don’t persist into adolescence and adulthood.

Why Should I Use Orthotics for Kids?

Children are always on the go, exploring their world with unlimited energy and passion. As parents, we want to see them grow and thrive, and orthotics can help in several of the following ways:

Promotes Good Posture

Good posture is an essential component of your child’s health and stability. Orthotics for kids help to properly support the body’s foundation, the feet, which helps patients achieve 3-arch and whole-body support. This can prevent future posture-related issues and promote healthy biomechanics.

[READ MORE](#)

FOOT LEVELERS CUSTOM ORTHOTIC OPEN-TOE FOOTWEAR DELIVERS NEW STYLES AND WHOLE-BODY SUPPORT

IMMEDIATE RELEASE: Roanoke, VA — April 30, 2025 — Foot Levelers, the industry leader in custom orthotics, continues to raise the bar with its popular custom orthotic flip-flops, sandals, and slides— hand-crafted footwear that blends unbeatable comfort with whole-body support.

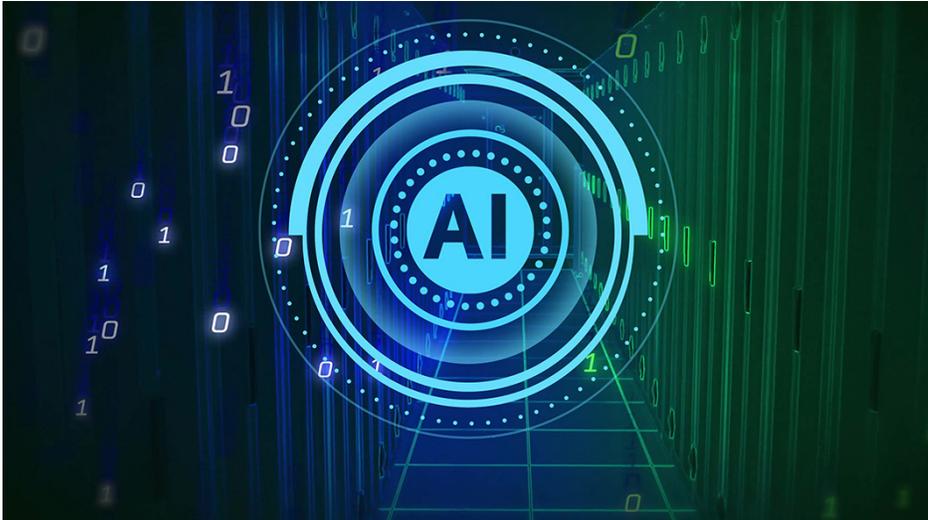
The popular Roanoke Sandalthotic and XP3® Recover Slide are now also available in white. The flip-flops have strap accommodations for wide feet and waterproof styles, making them the go-to options for those who want comfort, health, and style, custom-made to their unique postural needs.

Designed with the 3 Arch Advantage®, they support all three arches of the foot to improve posture, reduce pain, and promote overall well-being. A shock-absorbing mid-layer cushions every step, while the flip-flops’ custom-fitted strap molds precisely to your foot, ensuring a secure and truly personalized fit— each pair is expertly crafted just for you, reflecting your unique comfort and style.

Custom orthotic flip-flops, sandals, and slides from Foot Levelers are more than just summer footwear. They’re a supportive solution for patients managing pain and postural imbalances.

“Going barefoot or wearing unsupportive shoes can quickly lead to flare-ups in people with plantar fasciitis, back pain, and other musculoskeletal issues,” said Jamie Greenawalt, president of Foot Levelers. “With our custom orthotic open-toe footwear, patients can enjoy the summer and stay supported at the same time. It’s about giving people the freedom to move without sacrificing their health.”

Designed for all-day wear, each style provides customized support for your body and a relaxed look for any warm-weather situation.



EXPLOSIVE USE OF AI CREATES CORPORATE LITIGATION RISKS

In a recent article featured in Buffalo Business First, Harter Secrest & Emery partner F. Paul Greene, who leads the firm’s privacy and data security practice, weighs in on the growing risks of workplace AI adoption. Greene emphasizes the importance of skepticism and risk awareness when using tools like Zoom’s AI Companion or Microsoft Copilot, which may inadvertently expose confidential data. He urges companies to ask critical questions about data use, access, and retention before implementing AI platforms. Greene also warns that the rapid use of generative AI could lead to legal exposure, especially around intellectual property and data preservation.

[READ MORE](#)

UPDATE: CORPORATE TRANSPARENCY ACT: FINCEN REMOVES BOI REPORTING REQUIREMENT FOR U.S. ENTITIES

Consistent with the Department of the Treasury’s March 2, 2025 announcement, FinCEN issued an interim final rule on March 21, 2025, which removed the beneficial ownership information (“BOI”) reporting requirement for U.S. entities and its beneficial owners to FinCEN under the Corporate Transparency Act.

In the interim final rule, the definition of “reporting company” has been revised to mean only those entities formed under the law of a foreign country and that have registered to do business in the U.S. by filing a registration document with a secretary of state or similar office. Foreign entities that meet this new definition of “reporting company” are required to file a BOI report with FinCEN by the new deadline, if they do not meet an exemption. Additionally, the foreign entities are not required to report U.S. persons that are beneficial owners.

Under the interim final rule, reporting companies (or, foreign entities) must follow the following reporting deadlines:

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CAITLIN A. ANDERSON NAMED TO CITY & STATE 2025 WHO'S WHO IN GOVERNMENT RELATIONS LIST

Albany, New York, April 28, 2025– Harter Secrest & Emery LLP, a full-service business law firm with offices throughout New York, is pleased to announce that Associate Caitlin A. Anderson has been named to the City & State 2025 Who’s Who in Government Relations List.

The City & State Who’s Who in Government Relations list “features the key people ... who are shaping policies that affect New Yorkers.” This is Anderson’s second year being featured on the list that has been published since 2023.

Anderson advises clients on a range of government affairs issues, including legisla-

[READ MORE](#)

CAITLIN A. ANDERSON APPOINTED TO EMPIRE JUSTICE CENTER BOARD OF DIRECTORS

Albany, New York, March 5, 2025 – Harter Secrest & Emery LLP, a full-service business law firm with offices throughout New York, announced that Caitlin A. Anderson, an associate in the firm’s Government Affairs practice, has been appointed to serve on the Board of Directors of the Empire Justice Center.

The Empire Justice Center is a statewide, non-profit law firm dedicated to changing the law for all New Yorkers, especially those who need its protection most. Through a 360-degree approach that includes litigation, education, and policy advocacy, the organization uses the law to make access to justice more equitable. Since 1973, Empire Justice

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When an Associate Leaves: Patient Notification Obligations for New York Chiropractors

Understanding your professional and legal duties to ensure continuity of care and patient trust.

Introduction

When an associate chiropractor leaves a practice—whether to pursue new opportunities, open their own office, or for any other reason—it can create uncertainty for both patients and providers. In New York State, chiropractors are bound by professional standards and legal obligations to ensure patients are informed, protected, and empowered to make their own decisions about ongoing care. Here is what chiropractors need to know to manage provider transitions smoothly and ethically.

1. Why Patient Notification Matters

Patient notification is a cornerstone of ethical and compliant chiropractic practice. When a provider departs, patients may be left without clear guidance unless proactive steps are taken. The New York State Education Department (NYSED) and the Board of Regents consider it unprofessional conduct to abandon patients or fail to ensure continuity of care. Proper notification builds trust, honors patient autonomy, and minimizes disruption.

2. Who Should Be Notified?

While you are not required to notify all patients, you should ensure that the following groups are informed:

- Patients directly treated by the departing associate
 - Patients with upcoming appointments scheduled with the associate
- Posting a general notice in the office reception area or on your website may also help notify patients who may have interacted with the associate occasionally.

3. How to Notify Patients

Communications should be professional, factual, and neutral in tone. Common notification methods include:

- **Written Notices:** Send a letter or email to the affected patients. Include the associate’s final working day, contact information (if appropriate), and options for continued care.
- **In-Office Signage:** Display a discreet, clear notice in the waiting area.
- **Phone or Verbal Notification:** Train front-desk staff to communicate changes accurately and respectfully.

Avoid sharing the reasons for the departure and focus solely on supporting the patient’s care decisions.

4. Ensuring Patient Choice and Access to Care

Patients have the right to choose their healthcare provider. If a patient wishes to follow the departing associate to a new location, the current practice must not obstruct that decision. Staff should:

- Clearly inform patients of their right to choose
- Avoid discouraging or influencing the patient’s decision
- Document any written request to transfer medical records

Respecting patient autonomy is both a legal requirement and a hallmark of professional integrity.

5. Handling Medical Records Requests

Under New York Public Health Law §18, patients are entitled to access their medical records. Key guidelines include:

- Patients must submit a signed written request
- You may charge up to \$0.75 per page for copies
- Records may only be sent to the associate’s new practice with patient’s written authorization

Be sure to log and respond promptly to all requests to remain compliant.

6. Avoiding Unprofessional Conduct

According to Part 29 of the Rules of the Board of Regents, chiropractors must avoid false, misleading, or disparaging communications. During transitions:

- Do not make negative remarks about the departing associate
- Avoid implying that patients cannot continue care elsewhere
- Maintain a respectful, neutral tone in all interactions

Following these guidelines protects your practice and demonstrates professionalism.

7. Best Practices for a Smooth Transition

To minimize disruption and confusion, prepare well in advance:

- Hold a staff meeting to review communication protocols
- Develop a script for addressing common patient questions
- If possible, consider jointly signing a departure letter to demonstrate mutual respect

Consistency, clarity, and empathy go a long way in maintaining patient confidence.

Conclusion

Associate departures are a natural part of chiropractic practice. By understanding your responsibilities under New York law and professional ethics, you can ensure a smooth transition for your patients. Prioritizing clear communication, honoring patient choice, and handling records with care will help protect your practice, your patients, and your reputation.

This article was developed with the assistance of OpenAI’s ChatGPT to ensure accuracy, clarity, and consistency with New York State regulations.

- New York State Education Department – Office of the Professions General professional guidelines and chiropractic regulations <https://www.op.nysed.gov/professions/chiropractic>
- New York Public Health Law §18 – Access to Patient Records Available at: <https://www.nysenate.gov/legislation/laws/PBH/18>
- Rules of the Board of Regents, Part 29 – Unprofessional Conduct Available at: <http://www.op.nysed.gov/title8/part29.htm>

IN MEMORIAM



Dr. Colleen Canale

October 7, 1975 - May 2, 2025

Colleen Canale, a beloved daughter, sister, aunt, and friend, passed away after a courageous battle with breast cancer on May 2, 2025, at the age of 49. Born on October 7, 1975, Colleen lived a life of purpose, constantly striving to learn and grow in all areas. She was known for her wit and great sense of humor, touching the lives of everyone who had the privilege of knowing her.

Colleen's passion for her family was evident in every aspect of her life. She cherished spending time with her father Vic (Pat) Canale, sisters, Jamie (John) Laurin, Vickie (Eric) Stephens, and Angela (Stephen) McCall, and was a devoted aunt to several nieces and nephews. Colleen attended all their special events, celebrating their achievements and milestones with enthusiasm and support.

A graduate of New York Chiropractic College, Colleen earned her Doctorate of Chiropractic, which was one of her proudest accomplishments, along with establishing and running her private practice for ten years. She also held a Master's degree in Applied Clinical Nutrition, reflecting her dedication to health and wellness.

Colleen was a passionate dog lover and found joy in the company of her furry friends. Her love for the outdoors led her to many adventures, and she particularly enjoyed attending live music events, where she would seek out various bands. Colleen was also an avid fan of volleyball, darts, and reading, hobbies that enriched her life and brought her happiness.

Her father, along with her surviving sisters and numerous nieces and nephews, will carry forward the loving memories of "Colleena." She is preceded in death by her mother, Sandy (Ed) Gilbert, and her brother, Jimmy Burdick.

A Celebration of Life will be held in her honor on May 12, 2025, from 5:00 PM to 8:00 PM with a service at 6:00 pm at Calvary Chapel located at 103 Gramplan Road, Liverpool, NY 13090. Colleen's family would like you to bring items to donate to HumaneCNY.

In lieu of flowers, please make donations to HumaneCNY, 4915 West Taft Road, Liverpool, NY 13088. Click here to donate.

To share a memory of Colleen or leave a special message for her family, visit the guest book below.

Colleen will be remembered for her warm spirit, her dedication to her family, and her enduring friendships. She leaves behind a legacy of love, purpose and compassion.



Dr. Gregory Neil Kawchuck

August 2, 1963- April 27, 2025

After an exceptional and full life, Greg (61) passed away surrounded by his loving family: his wife of 34 years, Janet; his sons, Jonathan and Michael; their partners, Jill and Taylor; and his loyal dog, Milo. Greg will be lovingly remembered by his parents, Don and Arlene; his brothers, Brent (Julie) and Jordan (Stephanie); and his brother-in-law, Andrew. His nephews, Ben and Rory; nieces, Lily and Willa; former sister-in-law Abbie; and friends who are family, Medi, Stefan (Danica), and Tatiana, will also remember him affectionately. Greg's curiosity and contagious energy created a life rich in family, friendships, trusted colleagues, and students. A lifelong learner and educator, Greg was a full professor at the University of Alberta, an adjunct professor at the Southern University of Denmark and a founding member of the Chiropractic Academy for Research Leadership (CARL). His personal passions included music, cycling, volleyball, photography, coaching, and creating the perfect pizza. Greg was kind, loving, and generous and adored by all who knew him. We would like to extend our heartfelt gratitude to the medical staff who cared for Greg at the Royal Alexandra and U of A hospitals, and give special thanks to the staff of the Cross Cancer Institute (especially, Unit 30). For full obituary and celebration of life details, see gnk-gnk.com.

Eugene J. Terrana DC

August 8, 1939 - April 2, 2025

Eugene J. Terrana DC, 85, a resident of Connelly, NY, passed away on April 2, 2025.

Eugene was born on August 8, 1939, in Brooklyn, NY. The son of the late Joseph and Fannie Della-monica Terrana.

Eugene was a longtime Chiropractor, he practiced in Sicily Italy for 13 years, then returned in 2008, where he practiced for many years in the Hudson Valley up until his retirement.

He was a Past President of the Italian Center and was a proud United States Navy Seabees Veteran. He was honorably discharged.

Survivors include his longtime Domestic Partner, Gail V. Morgan, his 3 daughters, Elizabeth, Angela and Gina, his former stepchildren Everett and Giordona.

A Mass of Christian Burial will be Celebrated on Wednesday, April 9th, 10:00am, at Our Lady of Mount Carmel Church, 95 Mill St. Poughkeepsie, NY 12601.

Burial with Military Honors, will take place at St. Peter's Cemetery in Poughkeepsie.



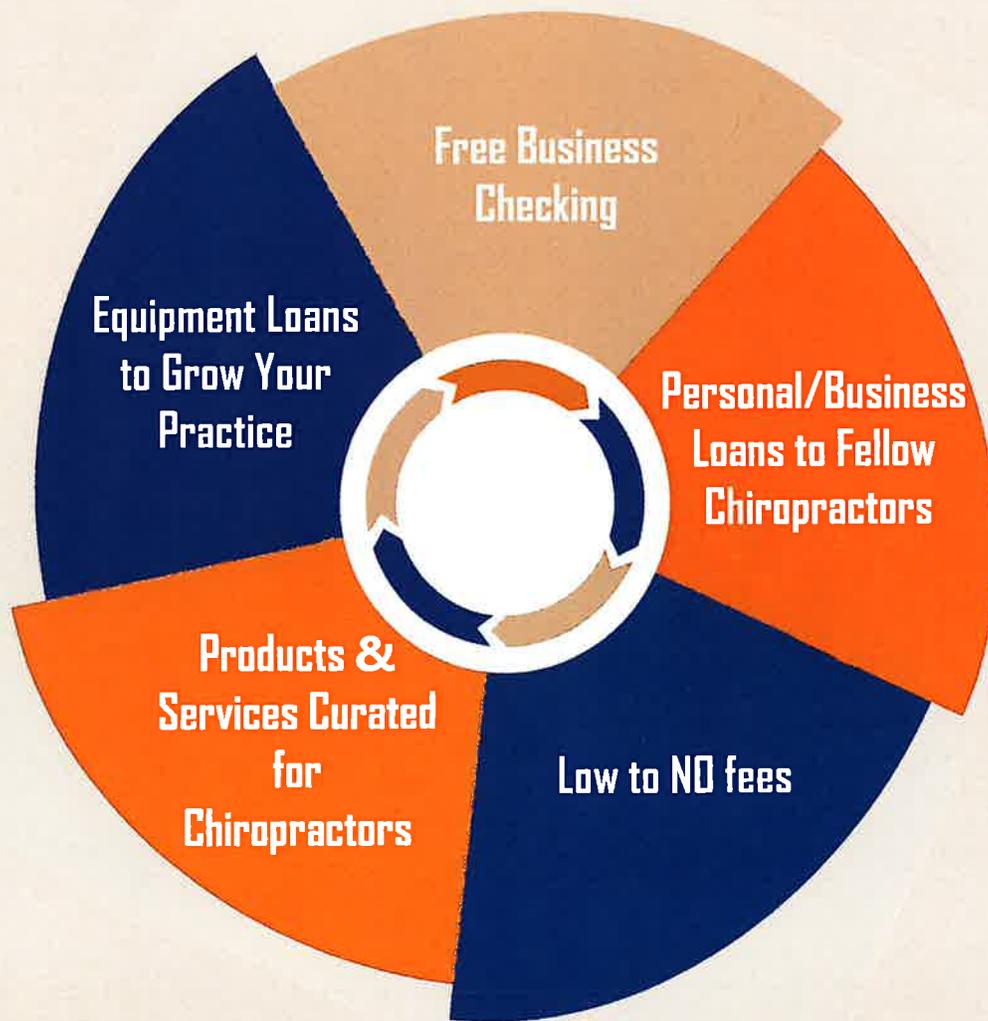
Geoffrey J. Gerow, DC

Apr. 29, 1954 - May. 4, 2025

Age 71, of Pendleton, NY passed away on May 4, 2025. He attended Amherst Central High School and graduated from Houghton College before attending the National University of Health Sciences where he obtained his Doctor of Chiropractic degree in 1981. He taught at the university for 8 years. In 1991, he opened East Buffalo Chiropractic where he taught the University of Buffalo medical students imaging and provided them publishing opportunities as Dr. Gerow was an editor for Medpix, an online imaging journal. He became Curriculum Consultant for D'Youville College Chiropractic program in 2000 and became director of the program in 2004. Under his guidance, the program achieved accreditation status. In addition to various chiropractic association memberships, he was past president of the NYSCA District 17 and was a long-standing member of the Christian Medical Dental Association. He was a diplomat of both the American Board of Disability Analysts and the American Board of Chiropractic Orthopedists. Dr. Gerow provided chiropractic services to the underserved in the Buffalo area and was dedicated to this calling. During his younger years, Dr. Gerow excelled in sports. He was United States HS Single Sculling (Rowing) Champion in 1972. He was proud of the fact that he broke three oars during his racing career and displayed one in his home. While attending Houghton College, he broke their shot-put record. He was an avid weightlifter and exercise enthusiast. He was a wonderful son, brother, and friend. He will be missed by many whose lives he touched over the years. He is survived by his loving family, his beloved former wife, Diane Gerow; sisters, Renee (Larry Hayes) Gerow, Dana Gerow, and Denise (Tom) Barrett; nieces and nephews, Jordan, Noah, Anluan, Bert, Falcon, Sequoia Gerow, Megan Mills, as well as Allison and Wyatt Barrett. He is predeceased by his parents, Dr. Richard and Helene Gerow. The family will receive friends on Sunday from 3-7 PM at the (Tonawanda Chapel) AMIGONE FUNERAL HOME, INC. 2600 Sheridan Dr. (at Parker Blvd), where services will be held 11:00 AM Monday. Friends invited. In lieu of flowers, donations may be made in Dr. Gerow's name to the Cornerstone Manor, c/o Buffalo City Mission, 100 E. Tupper Street, Buffalo, NY 14203. Share condolences at AMIGONE.com.

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NEW YORK CHIROPRACTIC POLITICAL ACTION COMMITTEE

The New York Chiropractic Political Action Committee (NYCPAC) is designed to help elect state legislators who are supportive of Chiropractic issues and positions. Please take a minute to get involved and see what the NYCPAC is focused on accomplishing--Visit NYCPAC.net.

Organized medicine, managed care organizations, and other anti-Chiropractic forces continue to spend hundreds of thousands of dollars each year to elect candidates that do not understand or value the Chiropractic Profession and the research and truths about the efficacy of Chiropractic care.

In order to help fight and educate these outside forces, we need you to please become part of our grassroots advocacy team. All New York Chiropractors, united together, CAN position our Profession to continue to be a viable livelihood and promote the wellbeing of our patients. Please, become part of the solution! We have designed a process to make it easy to donate to the NYCPAC. Don't overlook ANY contribution to the PAC, but please support at the highest level you can. NYCPAC can accept "one time" donations from you or can conveniently set up an **automatic monthly contribution** from your credit or debit card.

We need your support to ensure that we can truly be effective. Stand behind your Profession and **CONTRIBUTE TODAY!**

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To make a one-time credit card contribution online, visit NYCPAC.net and click "Make a Contribution"

Please note: Voluntary contributions by individuals are subject to a contribution limit of \$150,000 during a calendar year to all sources and \$84,400 to a political action committee. The annual donation limit for a corporation is \$5,000 in a calendar year to all sources. Each affiliated or subsidiary corporation, if a separate legal entity, has its own contribution limit. For more information on contribution limits in New York, please visit the New York State Board of Elections website at <http://www.elections.ny.gov>.

Contributions to the NYCPAC are not tax deductible for state or federal tax purposes. The Federal Election Commission (FEC) prohibits contributions from individuals who are not citizens or permanent residents of the US. Contributions by one person in the name of another person are prohibited. PAC contributions are also not reimbursable by an employer or any other entity.

NEW PRACTITIONERS



Congratulations; You've received your license to practice chiropractic in NYS!

What are you going to do next?

To help you through the ins-and-outs of establishing your practice, the NYSCA has dedicated a specific area of our website to new chiropractic practitioners in New York State! This area provides assistance on setting up your own practice with helpful links, such as the informational brochure "Road to Practice," practice management forms, outcome assessment tools, a Practice Management Resource Booklet, and more!

[Visit the New Practitioners page on the NYSCA website](#)

New Practitioner Mentor Program

Aligning yourself with a professional association early in your career is a wise decision and we are honored that you have chosen the NYSCA. As a new practitioner, you are faced with new challenges and responsibilities

The NYSCA is here to help, and we encourage you to take full advantage of the benefits of being an Association member.

One of the benefits of being a member of the NYSCA for new practitioners is eligibility to apply for one-on-one assistance from a seasoned chiropractor near you through the **New Practitioner Mentor Program**. The Mentor program is offered to assist new members during their first three years of practice.

Through participation in this program, mentees will gain an enhanced understanding of chiropractic practice in the region of New York where they hope to practice to enhance their success. Mentors offer advice pertaining to but not limited to chiropractic office procedures, understanding the local business climate, interpersonal, patient management, and related issues inherent to successful practice.

The goal of this program is to give our members the opportunity to:

- Gain exposure to the business community
- Learn about and discuss specific practice paths
- Develop and cultivate a business network
- Understand the relevance of their continuing education
- See what tasks and issues doctors really face in New York
- Discuss attributes and experiences doctors are truly looking for in potential associates

Learn more about this program and apply to participate online using the following link:

[Submit your Mentor Program Application](#)

*Would you instead like to BE a mentor to a newly licensed colleague?
Use the link above to submit your Mentor Application.*

Thank you for your continued support of NYSCA!

Gerald L. Stevens DC, MS, MPH, NYSCA
Mentor Program Coordinator | NewPractitioners@nysca.com

CORPORATE SPONSORS

NYSCA Sponsors are trusted business partners whose valuable contributions help NYSCA achieve its goals in advocating for you and your patients. For all they do, we owe it to them to first take a look at their products and services before going elsewhere and to support those who are supporting us. Remember — **when doing business with NYSCA Sponsors, you are supporting your professional organization!**

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★ **Saatva**
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saatva.com

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ncmic.com

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nutri-westny.com

SOFTWARE / EHR

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jane.app

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★ **American Chiropractic Association**
Contact: 703-276-8800
acatoday.org

★ **Foundation for Chiropractic Progress**
Contact: 866-901-F4CP
f4cp.org

★ **Northeast College of Health Sciences**
Contact: 800-234-6922
northeastcollege.edu

EARN FREE MEMBERSHIP

... each time you refer a new member to the NYSCA!

Current NYSCA members who recruit a new regular member (not student, affiliate, associate, or retired/disabled) to join the NYSCA for a full year will in turn receive a 'thank you' from the NYSCA in the form of **two additional months** added to the end of their current membership term. Or, if the new member signs up for just a half year, the recruiting doctor receives one additional month of NYSCA membership. We have even sweetened the pot: there are **no limits** to how many times you can benefit from this incentive.

To receive your incentive month(s), the new member must make a semi-annual or annual payment and list you on their application form as their referring NYSCA member. (You may want to give a partially filled out application form to colleagues you are recruiting.)

If you are interested in promoting this offer to your friends and colleagues who may have been considering joining NYSCA and are just waiting for someone to encourage them, and would like a list of non-members in your district, please contact your local district president or liz@nysca.com.

Membership Has Privileges

...and one of them is the self-respect a doctor feels, knowing that they are a part of something bigger than themselves, supporting their livelihood with collective energy and pooled resources.

* New members are defined as DCs who have not been NYSCA members within the preceding 12 month period. The recruiting member's information must be included on the new member application. Only one member can receive the credit for recruiting a new member. Recruiting incentive is not valid for students, retired/disabled, affiliate, or associate applications. Eligibility subject to verification; Subsequent year's dues payable at usual rate. New member discount offer is not valid for retired/disabled, affiliate, or associate members and may not be combined with other membership discounts.

What is the NYSCA?

The New York State Chiropractic Association is a statewide professional Chiropractic Association, comprised entirely of your peers and colleagues. We have joined together in the promotion, advancement, and defense of Chiropractic. In conjunction with our full time lobbyist, the NYSCA monitors all legislation that affects our profession while working to protect and expand practice rights.

Why Should All New York DCs Be NYSCA Members?

"NYSCA membership provides Chiropractors in New York State an unparalleled opportunity to advance their profession, by adding their voice of the unified defense of practice rights, scope of practice and a rightful place among mainstream Health Care."—Jack Beige, DC, Esq., NYSCA Past President

If YOU don't support your profession, who will?

For questions regarding this program, please contact the NYSCA Administrative Office at (518) 785-6346 or a member of the NYSCA Membership Committee.

—

Growth is never by mere chance; it is the result of forces working together. —James Cash Penney



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If you need assistance setting up your account or utilizing the marketing materials, please contact Membership Director Marta Cerdan. marta@f4cp.com



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NYSCA MEMBER PRIVILEGES

Membership with the NYSCA also makes you eligible for members-only savings from a variety of businesses through the NYSCA Member Privileges Program. Have you taken advantage of the privileges NYSCA membership offers? Here are some of the opportunities open to you:



Complementary group membership with the Foundation for Chiropractic Progress

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These NYSCA Sponsors are **trusted business partners** who have supported your organization for many years. Their valuable contributions help the NYSCA achieve its goals in advocating for you and your patients. NYSCA Sponsors also have a **proven track record** in assisting NY chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities.

For all they do, we owe it to them to first take a look at their products and services before going elsewhere and to support those who are supporting us. Remember — when doing business with NYSCA Sponsors, you are supporting your professional organization!



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NYSCA members have access to exclusive FREE savings on office essentials, cleaning/breakroom products, copy & print services, technology items, and more!

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ADDITIONAL BENEFITS

Take full advantage of your NYSCA Member Benefits

Membership with the NYSCA makes you a part of the largest community of practicing Doctors of Chiropractic in New York State. This affords you an unparalleled opportunity for camaraderie with colleagues in your local area, to share with them in the trials and triumphs of day to day practice.

There are many ways for you to increase your benefit of being a NYSCA member:

- Benefit from the [Member Privileges Program](#), including group membership with [F4CP](#)
- Join your local NYSCA [Facebook Group](#)
- Attend local NYSCA [events](#)
- Attend semi-annual NYSCA [conventions](#)
- Enroll in Monthly CE [Webinars](#)
- Access [members-only content](#) online
- Participate in the [members-only forums](#)
- Update your [listing](#) in our website's find-a-chiropractor search
- Apply to be paired with or to become a [practice mentor](#)
- Submit complementary (FREE) [classified ads](#) (resource for career opportunities!)
- Participate in the annual NY-SCA [elections](#)
- Receive [assistance](#) from NYSCA's full-time administrative staff with routine questions - or for more detailed assistance, contact NYSCA committee chairpersons, who are practicing doctors of chiropractic with expertise in the area of their committee

[View all current NYSCA Member Benefits and Privileges](#)

As always, please feel free to continue to support your local vendors. If you are not yet a member, **join today** and start taking advantage of these special programs!

Not yet a NYSCA member?

[JOIN TODAY!](#)

What are you waiting for?

Associate Wanted

Northeast College of Health Sciences - Salary \$60,000 to \$65,000. Members of the faculty are responsible for the instruction of the curriculum and the assessment of student learning. •Possess earned doctorate or other terminal degree in the field in which they are teaching from an accredited institution. •License to practice as a Doctor of Chiropractic in New York State for teaching clinical science subjects, e.g. CLS, DIA, and TCH courses. •Faculty who supervise clinical experiences must possess a license to practice in any jurisdiction where they are assigned. •A demonstrated aptitude for teaching health science students. •Excellent interpersonal and organizational skills with the ability to function in a team. •Highly developed written and verbal communication skills. contact sbowman@northeastcollege.edu.

Associate Wanted

*Salary negotiable*Full time*Must have the following skills; hard working, enthusiastic, great communication skills, multi-task, and be flexible Our office is a 3000 square ft facility that currently employs 2 Chiropractors, 2 massage therapists, and an Acupuncturist. We have the The Proadjuster (the latest computerized technology that is an adjusting method that is comfortable and consistent), A Foot Levelers Digital Foot FAS-SCAN, a Class IV MLS Laser Therapy, a ProBalance EV360 (a computerized system to assess & treats patients who are at a higher risk for balance issues). We also adjust patients manually. Contact hsupinski@brightoncampuschiropractors.com

Associate Wanted

Queensbury, NY - SEEKING AN ASSOCIATE CHIROPRACTOR (Chiropractors licensed in any state are welcome to apply. We will wait for you to become licensed.) Techniques: Torque Release Technique, Manual Adjustment. Diversified. Drops. Webster Technique. Patient Care Approach: Chiropractic Adjustments, Self Pay Office Patient Demographic: Families. Compensation: \$80,000 – \$100,000+ Contact Number: 518-798-1111 Learn more at <https://www.nysca.com/classifieds>

Associate Wanted

Syracuse NY - Cunningham Chiropractic, PC has been in practice for 40+ years. Our office specializes in treatment for neck pain, back pain, sciatic pain, muscle pain, headaches, TMJ, disc herniations, fibromyalgia, arthritis, degeneration of disc and more. We service all of East Syracuse,

NY, Syracuse NY and the outlying areas. We treat many ages from 1-99 yrs. of age. We have multiple private treatment rooms and digital X-rays on premises. We are looking for an Associate Doctor for our East Syracuse, New York office. Please direct all questions and resume in response to this ad to Dr. George Cunningham, Tel. No. (315) 445-9941, Email: office@cunninghamchiropractic.com, attn Dr. Cunningham

Office Coverage Available

COVERAGE AVAILABLE NY/NJ. Retired DC in practice 40 years. Have been doing covering last 2 years. Very experienced covering many types of practices. Well versed in a variety of techniques and modalities. For more information please call 201-906-8791.

Office Coverage Available

CHIROPRACTIC OFFICE COVERAGE FOR NEW YORK CITY AREA.. Call/Text or email Dr. Richard. Phone: (703) 801-2395 email: NycChiroCover@gmail.com New York licensed / Insured.

Office Space for Rent

Office space for rent Mondays and Thursdays in Midtown West across from Carnegie Hall. Prewar building with doorman. Building is mainly health care providers and is very convenient to all transportation. Our space feels warm and sunny and is very well maintained. Reception area, bathroom and three treatment rooms are available to share. Text or call 201-410 2582 for details and pictures.

Office Space for Rent

East Setauket, NY - Space available for rent in established Chiropractic office. Visit us at www.Portjeffersonchiropractic.com Call Michael S Horney,DC for details 631-987-5086

Office Space for Rent

Verte Health is a chiropractic office located in Midtown Manhattan. We offer private treatment rooms as well as a shared open rehab space with variable pricing opportunities based on usage. This is a perfect opportunity for new graduates looking to start their own practice, experienced veterans looking to downsize or providers interested in expanding their services into a new market. We are outfitted with new top of the line equipment such as Digital X-Ray, Flexion Distraction table, Drop table, electric stimulation machines and Rogue Fitness equipment. Please reach out to Thomas Kearn for more information: tom.kearn@vertehealth.com

Office Space for Rent

Office space for rent Shared office space for rent in Bensonhurst Brooklyn. See attached photos. Space availability: Entire 6 treatment rooms, shared admin space, shared gym, shared waiting room. Tues and Thursday after 2 PM. All day Saturday and Sunday. Tues and Thurs 9-2 PM 2 treatment rooms, shared admin space, shared gym, shared waiting room. Mon, Wed and Fri after 2 PM 2 treatment rooms, shared admin space, shared gym, shared waiting room. Mon, Wed and Fri 9-2 PM 1 Treatment room, shared admin space, shared gym, shared waiting room. Please contact Rich at: 917 733-8175

Practice for Sale

Corning, NY - Well Established Chiropractic Practice For Sale in the beautiful Finger Lakes area. Doctor has been in practice for 43 years and seeking retirement soon. He is looking for a doctor to continue providing care in this great community. The office is very visible with plenty of parking also. Many options available. Priced to sell. For details, call: (607)936-4954 or email: stormschiropractic@verizon.net.

Practice for Sale

Manhattan NY - The Perfect Practice Opportunity: Own or Rent to own, chiro practice and fully equipped office / residential property in Midtown and absorb a 40+ year ESTABLISHED practice base. Duplex office, with a studio living apartment! practice, Perfect as a satellite practice location, or for an energetic new practitioner looking to grow fast. Dr will be retiring and will assist with the transition of patients from his long established, patient practice base. Email: Dr4spine@aol.com Learn more at <https://www.nysca.com/classifieds>

Practice for Sale

44 year old very successful practice in CNY. Well known throughout the area. Perfect for new practitioner/ associate willing to be on their own. Perfect location on main street in high profile neighborhood of Syracuse. Easy terms and Doctor will assist in turn key operation. Over 40,000 patient data base. Call Dr. Sportelli 315 427-6472. or vsportchiro@aol.com

Practice for Sale

Rural Charm ! Central NY 1 hour from Syracuse, Binghamton and Utica. Quiet 40 year diversified practice for sale. Must be proficient in Diversified manual adjusting. Much room for growth. 1000 square feet of office space. Great location with good visibility, parking for 10 cars. Great potential to expand. Great starter practice.

Continued on page 24

Get involved in the community and grow. Contact drbob.wansor@gmail.com

Practice for Sale

Carthage NY - An amazing one of a kind property! Two buildings consisting of home/office (residence, chiropractic office), and a 2nd building consisting of three rental units, totaling 6615 square feet of amazing space. Located front and center of the commercial zone 17-19 North Broad St. West Carthage, NY. 20000 square feet of parking place, all located on 2.07 acres of land, plenty of green space and trees. This beautiful contemporary home/office and 45 year old chiropractic practice is all for sale. For more info contact Mark Taylor, KELLAR WILLIAMS OF NORTHERN NEW YORK ph: (315) 778-6936 RE: 17-19 NORTH BROAD ST. CARTHAGE NY 13619

Practice for Sale

Melville, NY - Thriving chiropractic practice available! The practice features six

spacious treatment rooms, each equipped with ultrasound and muscle stimulation units, a well-appointed business office, and a welcoming reception area. Ample parking is available, and additional details can be found at melvillechiro.com. The current DC is retiring due to age-related health concerns and is highly motivated to find a competent chiropractor to continue serving the established patient base. The price to sell quickly—any reasonable offer will be considered. For inquiries, contact Dr. Cancellieri at dr.cancellieri@gmail.com or call 631-673-6464.

Equipment for Sale

Saugerties NY - Retiring selling; (1) Cox 8 cervical & lumbar decompression/flexion distraction table, excellent condition, \$10,000 (or highest offer), (2) Zenith 220 Hi-Lo, drop cervical & lumbo-pelvic, in very good condition. \$1000.00 (or highest offer), (3) Many chiropractic print-outs/notes/books; Gonstead seminar notes, Dr. John

Brandy, SOT books/notes, cranial, ART, visceral manipulation, strain/counterstrain, etc. Contact saugchiro@yahoo.com

Other

Foot Levelers, a global innovator in whole-body health, is actively recruiting a premier chiropractor to lead its education division at its headquarters in Roanoke, Virginia. Learn more.

Submit your classified ad

Additional out-of-state associate positions and practices for sale listed online at NYSCA.com

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NYSCA Volunteer Leadership Opportunities

The NYSCA offers its members opportunities to serve in a volunteer capacity on a variety of committees for the benefit of the profession in New York State.

NYSCA Committee chairpersons and members are appointed by the NYSCA President with input and the approval of the NYSCA Board of Directors. Chairpersons of the permanent committees submit reports of their activities to the NYSCA Board of Directors at every regular meeting of the NYSCA Board.

Description of Committees

The NYSCA Nominating Committee seeks individuals who possess competencies in communications, business acumen, leadership, chiropractic expertise and/or relationship management.

Applying for a position on a NYSCA Committee

The NYSCA is accepting applications for the following committees:

Standing Committees and Workgroups

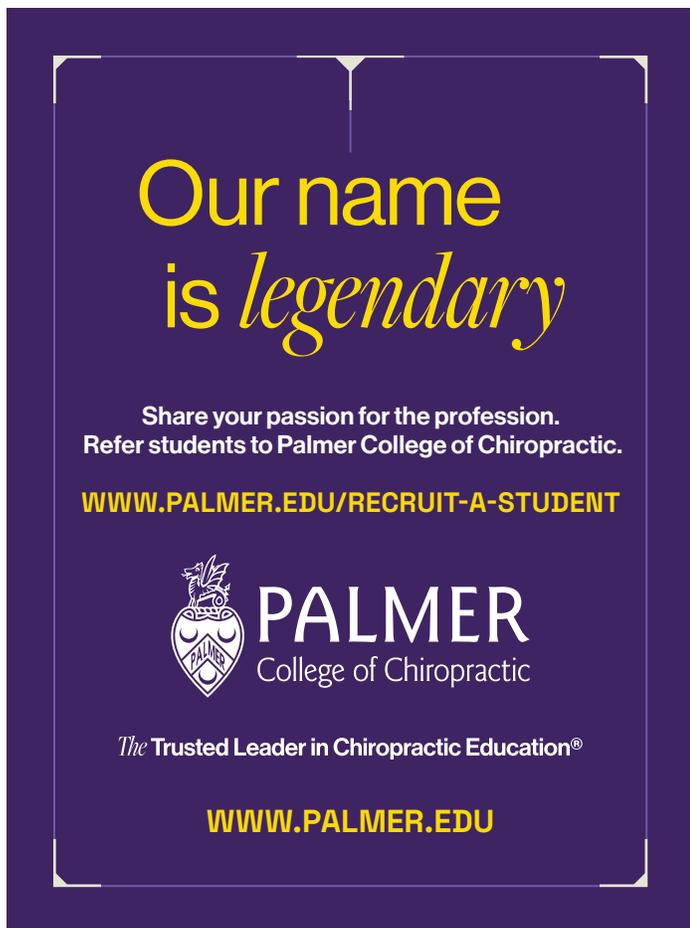
- Clinical Practice Committee
 - Athletics & Sports Injury
 - Chronic Spine Pain
 - Electro diagnosis
 - Hospital
- Membership Recruitment, Retention & Benefits
 - Awards
 - New Practitioners
 - Student Membership
- Education
- Health Benefit & Insurance Relations
 - Medicare
 - No-Fault
 - Workers' Compensation
- Legislative Relations
- Rules, Revisions, & Policy
- Public Information
 - Newsletter
- Ethics, Professional Conduct & Peer Review

Ad Hoc Committees

- I.D.E.A (Inclusion, Diversity, Equity, and Accessibility)

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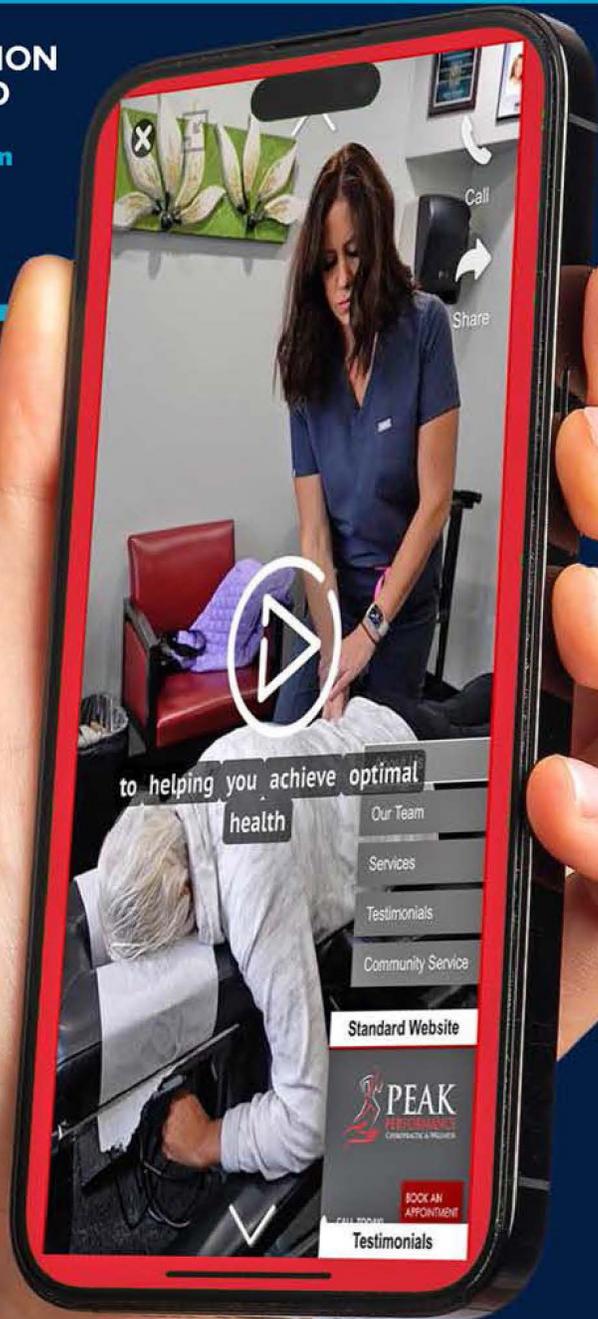
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New York State Chiropractic Association

PO Box 557, Chester NY 10918 | 518-785-6346 | 518-785-6352 FAX

info@nysca.com | www.nysca.com



APPLICATION FOR MEMBERSHIP

Contact Information

Last Name:	First Name:	MI:	<input type="checkbox"/> M <input type="checkbox"/> F <input type="checkbox"/> NB
Business Address:		County:	
City:	State:	Zip:	
Office Phone:	Office Fax:	Email:	
Referred to NYSCA by:		All fields required unless otherwise specified.	

License Information

NY Chiropractic License Number:	Date of Issuance: (MM/DD/YYYY):
Other State Chiropractic License(s):	

Education Information

Chiropractic College:	Degree(s):
-----------------------	------------

Personal Information

Date of Birth:	Home Phone (opt):	Mobile Phone (opt):
Home Address:		County:
City:	State:	Zip:

Membership Categories

Dues

Membership Category	Dues
Regular Membership	Annual / Monthly*
<input type="checkbox"/> 1 st Year Licentiate – up to 2 years from date of NY licensure	\$120 or \$10/month
<input type="checkbox"/> 2 nd Year Licentiate – up to 3 years from date of NY licensure	\$240 or \$20/month
<input type="checkbox"/> 3 rd Year Licentiate – up to 4 years from date of NY licensure	\$360 or \$30/month
<input type="checkbox"/> 4 th Year Licentiate – up to 5 years from date of NY licensure	\$480 or \$40/month
<input type="checkbox"/> 5 th Year Licentiate – Greater than 5 years from date of NY licensure	\$600 or \$50/month

★ New Members ★

One-time offer applicable to Regular Membership only when year is PAID IN FULL. Eligibility subject to verification. Subsequent year's dues payable at regular rate. Cannot be combined with other discounts. **25% off**

Part-time, practicing 20 hours or fewer per week

Discount applicable to Regular Membership only. Malpractice declarations page indicating part-time practice status must be included with membership application; Cannot be combined with other discounts. **50% off**

Associate Membership –Name of sponsoring NYSCA Member: _____

Discount applicable to Regular Membership only. Sponsoring employer or spouse must be a full-time active, regular member of the NYSCA; Cannot be combined with other discounts. **50% off**

Affiliate Membership[†] – must be licensed to practice chiropractic in New York

a full-time staff member in residence at a chiropractic or other accredited university, college, school, or institution; or

a full-time employee of any recognized governmental agency; or

a member of the Armed Forces of the United States on active duty; or

is not in active chiropractic practice AND is employed full-time as supplier/vendor of chiropractic products and services, or other practice equipment, in service to members of the chiropractic professional field; or

practicing exclusively in a state or jurisdiction other than New York State

\$60

[†]out-of-state affiliate members may neither vote in NYSCA elections nor hold office

* Auto-Renewal (Monthly debit from credit card)

Cardholder understands and agrees that by opting into automatic billing his/her card will be charged on a monthly basis and will automatically renew on membership anniversary date. Renewal will be at current membership type associated with account. Monthly membership is not eligible for cancellation for the first 12 months of membership

Payment Information

Select One: Annual Monthly*

Payment Method

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Card #:

Expiration Date:

Security Code:

Billing Address:

Check Enclosed; Please make checks payable to: New York State Chiropractic Association PO Box 557, Chester NY 10918

Check here if you do **NOT** want 7% of your dues monies earmarked for NYCPAC. Refusal to contribute will not affect your membership rights.

I fully understand and agree that upon acceptance of my application, I shall abide by the certificate of incorporation of the NYSCA, its Bylaws, Canon of Ethics, all rules and regulations adopted by the Board of Directors and House of Delegates, and the laws of the State of New York, the Board of Regents, and the State Education Department. I further understand that the NYSCA regularly communicates with its members by electronic means and therefore permit NYSCA to send me communications and advertisements (regarding upcoming events, etc.) via fax/email.

Signature:

For Office Use Only Date Received: District Assigned: