



exhibitor
PROSPECTUS

September 20-22, 2019

At New York Chiropractic College

**NYSCA
2019**

Fall
Convention

NYSCA Conventions

Marketplace Exhibition

The NYSCA Fall Convention brings together leaders in Chiropractic practice, research, academia and industry to present a variety of continuing education courses over three days. It will also feature many exhibiting companies in its Marketplace Exhibition.



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NYSCA Convention Exhibitor Prospectus

The NYSCA and New York Chiropractic College (NYCC) proudly invite you to participate in the NYSCA 2019 Fall Convention and **NYCC's Centennial Celebration** "Learn, Connect, Lead" on Homecoming Weekend from **September 20-22, 2019 at New York Chiropractic College**, 2360 Route 89, Seneca Falls, New York. This year is a special event because it marks hundredth anniversary of NYCC's founding

An **Exhibitor Fair** will be held as part of the educational program on Saturday, September 21, 2019 from 7:30 a.m. to 6:00 p.m. and Sunday, September 22, 2019, from 7:30 a.m. to 2:45 p.m. Please let us know if you are interested in taking part in this exciting program and your level of involvement and participation on or before Tuesday, August 20, 2019.

- **Exhibitor Booths** **\$ 650.00**

Exhibitor spaces will include a 6' draped table and chairs. Exhibitor set-up is 2:30 p.m.-4:30 p.m. Friday, September 20th, and 7:00 a.m. to 7:30 a.m. Saturday, September 21st. Each Exhibit Booth includes breakfast and lunch Saturday and Sunday for representatives from each participating exhibit. Exhibitors will be recognized throughout the weekend.

Additional meal or break sponsorship opportunities are available.

If interested, please contact NYCC Alumni Relations Department directly @ (315) 568-3065 or dzink@nycc.edu for more information.

On Friday evening, the **President's Welcome Dinner** will be held from 6:30-9:30pm at the del Lago Resort & Casino Il Padiglione. Tickets may be purchased through NYCC for \$50 per person. If interested, please contact NYCC Alumni Relations Department directly @ (315) 568-3065 or dzink@nycc.edu for more information.

On Saturday evening, a **Through the Decades Centennial Celebration** will be held in the Standard Process Health and Fitness Center at NYCC. Tickets may be purchased for \$10 per person at the door and includes a buffet dinner. See page 5 of the exhibitor prospectus for more details on this event.



Learn More About NYSCA

For more information about the NYSCA, please visit us online at www.NYSCA.com.



Convention Exhibitor Schedule

Friday, Sept 20

Exhibitor Installation.....	2:30pm – 4:30pm
President’s Welcome Reception	6:30pm-9:30pm

Saturday, Sept 21

Exhibitor Check-in & light breakfast	7:00am – 7:30am
Exhibitor Fair & Classes	7:30am - 6:00pm
Refreshments (tentative)	9:30am - 10:00am
Lunch (tentative).....	12:00pm - 1:15pm
Refreshments (tentative)	3:15pm - 3:45pm
Through the Decades Centennial Celebration	6:30pm-9:30pm

Sunday, Sept 22

Exhibitor Check-in & light breakfast	7:00am – 7:30am
Exhibitor Fair & Classes	7:30am - 2:45pm
Lunch (tentative).....	11:00am - 12:15pm
Exhibitor Dismantle	2:15pm – 2:45pm

Exhibits must be staffed at all times during the hours of exhibition. As a courtesy to the registrants and your fellow exhibitors, NYSCA requests strict adherence to the opening and closing hours.

Dismantling must be complete by 3pm

**Note: Timings of refreshment breaks are approximate. NYCC and the NYSCA reserve the right to make changes, for compelling reasons, to the hours and dates set forth above. However, such changes will be made known in advance.*

Exhibitor Checklist

- Exhibitor Kit emailed to Exhibitors June 22
- Hotel Reservation cutoff date Aug 20
- Review exhibitor regulations , sign & return exhibitor contract Aug 20
- Select exhibit space based on floor plan Aug 20
- Exhibit materials sent to NYCC to arrive Sept 16 - Sept 19
New York Chiropractic College Attn: Homecoming 2019
2360 State Route 89 Seneca Falls, NY 13148
Please contact the Alumni Office at (800) 234-6922, x3065 for instructions
- Onsite Exhibitor check-in and exhibit space installation Sept 20

How to Reserve Exhibit Space

Online submission of the Application and Contract for Exhibit Space along with payment is preferred.

Alternatively you may submit a paper application via U.S. Mail with a check payable to the NYSCA.



Payment Schedule

To be considered for exhibit space, all applications for commercial exhibit space must be accompanied by payment in full. We are unable to reserve exhibit space without a completed application with payment.

The NYSCA accepts check, MasterCard, Visa, Discover or American Express. Selected exhibitors will be notified of their table location.

Exhibitor Packages

	On/Before 08/30/19	After 08/30/19
Exhibitor NYCC ONLY (9/20-9/22/19)	\$650	\$800
Exhibitor TROY ONLY (10/26/19)	\$450	\$550
Exhibitor NYCC AND TROY (9/20-9/22/19 & 10/26/19)	\$875	\$1100

Exhibitors must provide a certificate of insurance evidencing General Liability coverage and naming the New York State Chiropractic Association and New York Chiropractic College as additional insureds.

This certificate should be forwarded no later than August 20, 2019 to controller@nysca.com. Please see page 8 for more details.

flexible solutions for your business needs

NYCC Exhibitor Regulations

SECURITY

NYCC will provide security guards for the Exhibit Hall between the hours of 7:00 a.m. on Friday, September 20th through 9:00 a.m. on Sunday, September 22nd to insure the protection of your display.

RULES AND REGULATIONS

Subleasing and sharing of exhibit(s) is not permitted, and exhibitors should confine their exhibit activities to the space for which they have contracted. Exhibits must conform to the fire, safety, and health regulations, and all materials used in the Exhibitor Fair, including decorations/constructions, must be flame proof.

HOLD HARMLESS CLAUSE

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities at New York Chiropractic College and will indemnify, defend and hold harmless the college, its agents, servants, and employees from any and all such losses, damages, and claims.

MEAL TICKETS

Each Exhibit Booth includes breakfast and lunch Saturday and Sunday for representatives from each participating exhibit. Exhibitors will be recognized throughout the weekend.

Tickets for the President's Welcome Dinner on Friday evening and for the Through the Decades Centennial Celebration on Saturday evening are available for purchase separately. Please contact NYCC Alumni Relations Department directly @ (315) 568-3065 or dzink@nycc.edu for more information.

WE HOPE TO SEE YOU IN SEPTEMBER!



President's Welcome Dinner

This event begins at 6:30pm on Friday night with a social hour including appetizers and a cash bar. The main event beginning 7:30pm includes a dinner served family style, house salad, assorted dessert station, wine on each table, cash bar, and the President's welcome statement with presentations. Cost is \$50 per person.

If interested, please contact NYCC Alumni Relations Department directly @ (315) 568-3065 dzink@nycc.edu for more information.

Through the Decades Centennial Celebration

This event begins at 6:30pm on Saturday night with a music provided by Nik and the Nice Guys. The dinner buffet will include a garden salad, beef kabobs, cornel chicken, salt potatoes, baked potatoes, rolls and butter, assorted desserts, and coffee/tea. Cash bar. Cost is \$10 per person.

Please notify our exhibitor liaison if your exhibit will be hosting a drawing or raffle. At your request, your winner may be posted at the event registration desk.

Exhibit Hall Scavenger Hunt

****EXHIBITOR REGISTRATION REQUIRED****



Convention participants play to win a \$100 Amex Gift Card.

This fun game is also free for all attendees and

Exhibitors. Exhibitors who wish to participate in the scavenger hunt should submit questions to be incorporated into the scavenger hunt. These questions are basically information the exhibitor wants each attendee to know about their product or service. For example a fitness company might submit the question: "How long does a workout have to be in order to be effective?" Think about the key points you wish to communicate to booth visitors.

The winner will be chosen on Sunday at the AM break.

Public Relations

Guide



Meetings and trade shows offer opportune times to update your social media networks with information as it is happening and share news and products with your audience.



While the possibilities are endless, below are a few actionable ways you can take advantage of social media during a meeting or trade show:



- Announce that you will be exhibiting at the meeting or trade show
- Send teasers about what to expect from your company at the event (i.e. promotions, new products, etc.)
- Tweet reasons to visit your booth
- Post photos from your booth
- Use the meeting hash tag in your tweets (NYSCA 2019 Fall Convention: [#NYSCA19](https://twitter.com/NYSCA19))
- Upload videos from your booth to You Tube

Our Organization

The NYSCA is a statewide professional association, comprised entirely of Doctors of Chiropractic. These have joined together in the promotion, advancement, and defense of Chiropractic.

The NYSCA is governed by a democratically elected Board of Directors and House of Delegates. All governing officials are licensed Chiropractors who volunteer their time and efforts and pay full membership dues. Many of these officials also serve on committees, often more than one, which are tasked with specific projects as needs arise.

Further, New York State is divided into seventeen regional districts, each having its own elected officials and hosting monthly meetings and events. Each active district has representation in the House of Delegates to ensure that the voice of each of our members is heard.



Our Mission

NYSCA brings together **Chiropractic** professionals in an effort to:

☑ **Enhance** the public health by assuring universal access to safe and effective health care.

☑ **Lead** chiropractic toward full integration in the evolving health care delivery system as the treatment of choice for the conservative management of neuromusculoskeletal dysfunction.

☑ **Advance** research, elevate the educational standards of the profession, and embrace the highest professional ethics and standards.

☑ **Assist** the Doctor of Chiropractic - the patient's advocate - in delivering accountable, coordinated, patient oriented care to people of all ages.

Our Method

Education

NYSCA presents ongoing Continuing Education seminars throughout the state enabling members to easily and economically fulfill their licensing requirements. Seminars cover such topics as: • Proper practice procedures • Technique and diagnosis • Evidence Based Best Practices and Integration • Insurance Coding • Patient Law and HIPAA compliance

Legal Advocacy

NYSCA monitors all legislation in NYS that affects the Chiropractic profession. In conjunction with our full time lobbyist in Albany, NYSCA works to protect and expand practice rights and the services provided under NYS workers compensation and auto-no fault.

Representation

NYSCA represents chiropractic interests to the NYS Education Department, Chiropractic Licensing Board, the State Departments of Insurance and Health, and the Worker's Compensation Board.

Our Means

Community

NYSCA provides New York Chiropractors the opportunity to share their struggles and successes while working for the collective betterment of the Chiropractic profession

Communication

NYSCA keeps you up to date on issues affecting chiropractic in New York through our quarterly e-newsletter *On the Agenda*, regular fax updates, and through our website:

www.NYSCA.com

NYSCA maintains a dramatic online presence. Our newly redesigned website is updated on a regular basis, providing breaking news on Chiropractic.

NYSCA.com serves as an important resource for prospective patients, allowing them to find accurate information on Chiropractic. It also helps them locate a doctor by searching our member database based on hometown, zip-code, or even the doctor's name.

corporate **SPONSORS**



Who Are NYSCA Corporate Sponsors?

NYSCA Corporate Sponsors are trusted business partners whose valuable contributions help NYSCA achieve its goals in advocating for our members and their patients. NYSCA Sponsors have a proven track record in assisting New York chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities. When NYSCA members are planning to make a purchasing decision, we encourage them to first consider products and services offered by NYSCA Sponsors.

WWW.NYSCA.COM
 PO Box 557, Chester NY 10918
 Phone 518-312-4236
 Fax 518-312-4249

	Diamond	Platinum	Gold
Annual monetary pledge by corporate sponsor	\$5,000	\$2,500	\$1,200
Linked banner ad on NYSCA.com	✓	n/a	n/a
Advance convention exhibitor registration	✓	✓	✓
Discounts on exhibitor packages at NYSCA conventions (includes premium exhibitor location)	Complementary refreshment sponsor \$2250 value	25% discount on all exhibitor packages \$875 value	10% discount on all exhibitor packages \$350 value
Complementary ad space in NYSCA's quarterly newsletter, <i>On The Agenda</i>	✓ Full page \$1300 value	✓ Half page \$800 value	✓ Quarter page \$500 value
Updated membership list for postal mailing, preprinted on Avery labels	✓ Up to 4 times per year upon request \$800+ value	✓ Up to 2 times per year upon request \$400+ value	✓ Up to 1 time per year upon request \$200+ value
Listing in the sponsorship directory	✓	✓	✓

**Learn more or become a NYSCA Corporate Sponsor:
 Visit us online at www.nysca.com/advertise.asp**

Exhibit Policies and Procedures

NYSCA Contact:

Elizabeth Kantrowitz,
Controller, NYSCA

PO Box 557
Chester NY 10918

controller@nysca.com
Phone: (518) 312-4236
Fax: (518) 312-4249

Hotel Room Reservations:

Quality Inn
Route 414 North
Waterloo, NY 13165
(315) 539-5011
CODE: NYCC HOMECOMING

Hampton Inn
1950 Balsley Road
Seneca Falls, NY 13148
(315) 539-3939
CODE: NYCC HOMECOMING

del Lago Resort & Casino
1133 State Route 414
Waterloo, NY 13165
(315) 946-1777
CODE: NYCC HOMECOMING

The Gould Hotel
108 Fall Street
Seneca Falls, NY 13148
(315) 712-4000
CODE: NYCC HOME CALL

The group rate is
available until 08/20/19.
Thereafter, reservations
are accepted on a space
and rate availability.

*Please note: Available
inventory may sell out
prior to cut off date.*

Exhibitor Objectives. The Exhibition is meant to supplement the professional meetings being held by providing attendees with the various types of products, services and information available to them. Exhibitors are expected to display their products and/or discuss their services with awareness of the professional and practical needs of the attendees. The NYSCA reserves the right to refuse space to any applicant which, in the opinion of the NYSCA, is unlikely to contribute to the overall objectives of the conference.

Contract for Space. The enclosed application for exhibit space, the notices of space assignment by NYSCA, and the full payment of rental charges, together constitute a contract for a right to use the space. Applications should be filed promptly and must be accompanied by payment in full.

Exhibit Space Specifications. The specifications of each exhibit space allow for one table-top exhibit. Exhibit equipment provided will include a 6' table and two chairs. For questions about exhibit space, contact NYSCA's conference staff for assistance.

Exhibit spaces are assigned on a first come, first served basis. NYSCA must receive payment in full to hold exhibit space. Please indicate if you have no preference and NYSCA conference staff can make the assignment. We will do all we can to honor your preferences, however, NYSCA cannot guarantee placement. The NYSCA Convention Committee reserves the right to make the final determination of all exhibit space assignments.

Location of Exhibits. The NYSCA reserves the right to alter the location of exhibits or booths shown on the official floor plans as it deems advisable, and in the best interest of the Exhibition; however, no change of location will be made without full discussion with the Exhibitor affected by such change.

Installation & Dismantle. Exhibits may be installed in the area designated between 2:00 p.m. - 3:00 p.m. Friday and 7:00 a.m. - 7:30 a.m. Saturday. Exhibitors are asked not to dismantle or disturb their exhibit until after the official closing of the Convention. All exhibits and accompanying supplies must be dismantled and removed from the exhibit area by 1:30pm on Sunday.

Exhibit Arrangements. All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. The standard space equipment provided to the Exhibitor by the NYSCA is one 6' table, 2 chairs.

Unclaimed Space. Any space unclaimed by 7:30am on Saturday may be reassigned without refund of rental paid; the NYSCA will not be liable for any incurred expenses.

Cancellations: Cancellations must be made in writing and received no later than 4 weeks prior to the start of the event; such cancellations shall be subject to a 50% cancellation fee. No refunds will be provided for cancellations received within one week of the event. NYSCA reserves the right to reassign space not paid in full by 4 weeks prior to the start of the event.

Exhibitor Representative Responsibilities. Each Exhibitor must name at least one person to be the official on-site representative and responsible party. The official representative will receive all relevant materials related to the meeting. That representative shall be authorized to enter into such contracts as may be necessary for fulfillment of obligations to the NYSCA and to other contractors and subcontractors. At least one representative must be at the display during all official hours of the exhibition.

Failure to Open Exhibition. In case the premises of the Venue shall be destroyed or damaged, or if the NYSCA Exhibition fails to take place as scheduled or is interrupted and/or discontinued, or access to the premise is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, act of terrorism, emergency declared by any government agency, or for any other reason, this contract

may be terminated by the NYSCA. In the event of such termination, the Exhibitor waives any and all damages and claims for damages and agrees that the sole liability of the NYSCA shall be to return to each Exhibitor his space payments, less his pro rata share of all costs and expenses incurred and committed by the NYSCA.

Regulations and Contract. These regulations have been formulated in the best interest of all concerned and become a part of the contract between the Exhibitor and the NYSCA. All matters and questions not covered by these regulations are subject to the decisions of the NYSCA.

Meeting, Event, and Activity Conduct Policy. The NYSCA strives to create a safe, productive and welcoming environment free from discrimination, harassment, and retaliation for all who participate in NYSCA-sponsored meetings, events and activities ("events"). For purposes of this policy, harassment includes, but is not limited to, sexual harassment, offensive or physically threatening bodily contact, and intimidation or discrimination based on race, religion, age, gender, gender identity, sexual orientation, disability, or appearance. Sexual harassment includes any unwelcome sexual advances or attention, whether physical, virtual, or verbal. Harassment, discrimination or intimidation of any kind will not be tolerated.

This policy applies to all who participate in NYSCA-sponsored events including, but not limited to, attendees, NYSCA staff, sponsors, vendors, guests, contractors, students, and exhibitors. Participation constitutes agreement to comply with this policy as a condition of attendance.

Suspected violations of this policy should be reported to any member of NYSCA Board of Directors while on site at the event or as soon as possible. Violations involving NYSCA staff members or contractors should be reported to the NYSCA Executive Director at ed@nysca.com or in person if after the event.

All reports will be treated seriously and investigated promptly. At NYSCA's sole discretion, policy violations may result in removal from or denial of access to NYSCA-sponsored meetings, events and activities without refund of any applicable registration fee or other costs to the participant.

Insurance. The Exhibitor understands that neither the NYSCA nor the Venue maintain insurance covering the Exhibitor's property. The Exhibitor further understands that it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitors are advised to insure themselves at their expense against property loss or damage and against liability for personal injury. The NYSCA's liability for injury to persons or loss or damage to property shall be limited to the Associations staff and agents only. The Exhibitor shall indemnify the NYSCA against, and hold it harmless from negligence of the Exhibitor in connection with Exhibitor's use of display space.

The Exhibitor will provide the NYSCA with a Certificate of Insurance evidencing coverages that comply with the required insurance coverages set forth below. The Exhibitor must deliver the Certificate(s) to the NYSCA Controller, no less than 30 days prior to the use of the premises.

Commercial General Liability

- Bodily Injury & Property Damage Limit \$1,000,000 each occurrence
- Products/Completed Operations Limit \$1,000,000 aggregate
- Personal Injury and Advertising \$1,000,000 each person or organization
- General Aggregate Limit \$2,000,000

Endorsed exclusions/limitations for the following are not permissible: Athletic Participants, Contractual Liability, or Designated Premises Restriction.

(Continued on page 9)

Exhibit Policies and Procedures (cont.)

(Continued from page 8)

Security/EMS. Exhibitor hereby agrees and acknowledges that NYCC and the NYSCA will not provide and shall have no duty to provide any security or emergency medical services for or on behalf of Exhibitor or Exhibitor's employees, agents, contractors or invitees. Exhibitor agrees and acknowledges that even if from time to time NYCC and the NYSCA provides security or emergency medical response services for its own benefit, those services cannot be relied upon by Exhibitor and shall not constitute a waiver of, or in any manner modify, the above agreement. Exhibitor hereby releases NYCC and the NYSCA and their respective trustees, officers, employees and agents (collectively, the "Releasees") from any and all claims, causes of action and damages (collectively, "Claims") Exhibitor may have in the future, waives all such Claims, and agrees not to sue the Releasees for any such Claims, which may arise out of lack or failure of security or emergency medical services. Further, Exhibitor shall defend with competent counsel, indemnify and hold the Releasees harmless from and against any and all claims, demands, actions, suits or proceedings asserted or commenced by or on behalf of any of Exhibitor's employees, agents, contractors or invitees based upon actual or alleged lack or failure of security or emergency medical services.

Indemnification. The Exhibitor agrees to defend, indemnify and hold harmless NYCC and the NYSCA, and their respective trustees, officers, employees and agents, from and against any and all claims, actions, suits, proceedings, liabilities, losses, demands, costs and expenses, including reasonable attorneys' fees, arising out of the acts or omissions of the Exhibitor, its trustees, directors, officers, members, managers, employees, agents, contractors or invitees (including vendors) in connection with this Agreement.

Use of Exhibit Space. No Exhibitor shall assign, sublet or share the whole or any part of their space allotment without consent of the NYSCA and approval of the terms thereof. No Exhibitor is permitted to show goods other than those manufactured or handled by him or her in the regular course of business. No firm or organization who is not assigned space in the exhibit hall will be permitted to solicit business in any manner within the exhibit area.

Direct Selling. In the event that an Exhibitor engages in on-site transactions, the Exhibitor will be responsible for complying with all federal, state and local laws regarding sales taxes and laws that may pertain to such sales.

Food Service. NYCC's current contractor will provide all food service. Arrangements for catering and payment of charges must be made through the College's dining service. Please contact Chartwells directly at (315) 568-3031.

Alcoholic Beverages. Sale or serving of alcoholic beverages are strictly prohibited without prior written permission from NYCC. If allowed, distribution will be conducted exclusively through NYCC's designated food service contractor, who will obtain and hold the proper license.

Entertainment. The Exhibitor agrees not to sponsor or host group functions unrelated to the Event such as hospitality suites, tours, film showings, speeches or other activities during the meeting and exhibition hours that would in any way interfere with attendance at the conference or induce visitors away from the conference. The Exhibitor must receive approval from the NYSCA for any intended group functions.

General Restrictions. (A) Exhibitors can distribute only those food and beverage samples which are manufactured or handled by them in the regular course of business. (B) The NYSCA reserves the right to restrict exhibits that, because of noise, methods of operation or for any reason, becomes objectionable, and also to prohibit or evict without refund any exhibit or person that in the opinion of the NYSCA may detract from the general character of the Exhibition or who interferes in any way with another exhibiting organization or their exhibit staff. (C) No display material exposing an unfinished surface to

neighboring booths or an aisle will be permitted.

Signs / Banners. Any signs and banners displayed in the Venue must be professionally made. Hand-made signs are not permitted. Upon request, prior to the event, NYCC will provide sandwich boards for signage. No signs or banners may be hung from or on the walls, air walls or doors. No signage is to be attached to NYCC's directional or informational signs.

Fair Employment. The Exhibitor agrees that during the life of this contract he will not discriminate against any NYSCA employee, Venue or other Exhibitor for employment because of race, color, creed, national origin or ancestry. It is the policy of the NYSCA that all parties doing business with the NYSCA adhere to the principals of, and take reasonable affirmative action to ensure positive progress in Equal Opportunity Employment.

Fire Regulation. All materials used in the exhibit booths must be made of flame-proof materials and conform to all fire department regulations. If the Exhibitor neglects or violates these regulations, or otherwise incurs fire hazards, the NYSCA may cancel, without refund, all or such part of the exhibit that may be irregular.

Package Handling. If you need to ship materials, you may do so by first notifying the Alumni Office at 1-800-234-6922, ext. 3065, and using the mailing address 2360 State Route 89, Seneca Falls, NY 13148. Please note Homecoming 2019 on the materials shipped.

Exhibitor is responsible for making prepaid inbound and outbound shipping arrangements.

Electrical Access. Electrical access is available but must be ordered in advance.

Tobacco-free campus. New York Chiropractic College prohibits the smoking and/ or use of all forms of tobacco products on all College premises. This includes, but is not limited to, cigarettes, cigars, pipes, chewing tobacco, e-cigarettes, vaping devices, and other smokeless tobacco products.

Care of Venue. The Exhibitor shall surrender the Facility(ies) to NYCC at the end of the usage period set forth above in the same conditions as received, reasonable wear and tear excepted. Exhibitors and/or their agents shall not injure or deface the walls, floors/carpets of the building, the booths and/or the equipment or furnishings in the exhibit space. The Exhibitor agrees that if any repairs and/ or additional cleaning beyond reasonable usage are necessary, all charges will be the responsibility of the Exhibitors. Authorized NYCC / NYSCA personnel and/ or their contractors only may perform any necessary restorations.

Contractor Services. Complete information, instructions and schedules or prices regarding shipping, drayage, labor, electrical, furniture, etc. are included in the Exhibitor Kit. Exhibitors that intend to use non-NYSCA designated contractor for installation and dismantling or other services must comply with the NYSCA exhibition rules and regulations, and provide a Certificate of Insurance for liability and workers compensation, and report to the Exhibitor registration table for a pass before entering the exhibit area.

No Lease. This Agreement is a license and not a lease, does not create an interest or right in real property, and may be terminated by NYCC or the NYSCA upon breach by the Exhibitor of any of the Exhibitor's obligations hereunder.

Relationship of Parties. NYCC, the NYSCA and the Exhibitor shall be independent contractors. Neither party shall have, or hold itself out as having, the power or authority to bind or create liability for the other by its negligent or intentional act or omission.

Exhibitor Agreement. By Submitting an application for exhibit space, the Exhibitor acknowledging that he/she has read and agrees to the terms outlined herein.

Airports/Transportation:

Syracuse (SYR) 48 mi

Syracuse Hancock
International Airport

Rochester (ROC) 58 mi

Greater Rochester
International Airport

Package Handling:

Shipping Address:

New York

Chiropractic College
Attn: Homecoming 2019
2360 State Route 89
Seneca Falls, NY 13148

Please first notify the
Alumni Office at 1-800-
234-6922, ext. 3065 of
your intention to ship
materials.

Security

New York Chiropractic
College will provide
security guards for the
Exhibit Hall between the
hours of 3:00 p.m. on
Thursday through 7:30
a.m. on Sunday to insure
the protection of your
display.



NYSCA 2019 Fall CONVENTION

And NYCC Centennial Celebration
September 20-22, 2019

New York Chiropractic College, 2360 Route 89, Seneca Falls, New York
(800) 234-6922 | <https://www.nycc.edu/centennial>



Application and Contract for Exhibit Space

All exhibitor applications and payments must be received by August 20, 2019. **Please print clearly.**

Company Name:

Primary Contact:

E-mail:

Mailing Address:

City:

State:

Zip:

Phone:

Fax:

Exhibit space assignments are on a first come, first serve basis at the discretion of the Convention Committee. Exhibit space consists of one table and two chairs. Electrical access is included, but must be ordered in advance.

_____ Electrical Access Required

Please Choose One (1):

by 8/20/19

after 8/20/19

_____ NYCC Centennial Celebration (9/20-9/22/19)

\$650

\$800

_____ NYSCA Fall Symposium in Troy NY (10/26/19)

\$450

\$550

_____ NYCC Centennial Celebration (9/20-9/22/19) AND

NYSCA Fall Symposium in Troy NY (10/26/19)

\$875

\$1100

Exhibit Preference:

Please make 2 booth selections in the order of your preference.

1st Pref: _____

2nd Pref: _____

Please **print clearly** the names of up to four (4) participants requiring badges and contact info for exhibitor bulletins:

Name 1:

E-mail:

Name 2:

E-mail:

Name 3:

E-mail:

Name 4:

E-mail:

Payment Information

If paying by credit card, please submit payment for your exhibit space using our [online payment portal](#). (choose option "I am an Exhibitor/Sponsor"). Submission of an additional paper application is not required when completing your application online. OR, you may submit your application via U.S. Mail with a check payable to New York State Chiropractic Association. Payment in full must accompany contract submission.

As your company's authorized representative and agent, as the signee on behalf of your company, by signing below you acknowledge necessary when submitting your application and payment online. Alternatively, you may send a check along with that you have read, understand, and agree to abide by all of the rules, regulations, and provisions governing this exposition.

Authorized Signature:

Date:

Print Name:

Print Title:

ALL APPLICATIONS MUST BE RECEIVED BY TUESDAY, AUGUST 20, 2019

Return the application via mail or fax to:

NYSCA PO Box 557, Chester NY 10918

Phone (518) 312-4236 | Fax (518) 312-4249



Upcoming Events

**SAVE
the
DATE**

October 26, 2019

New York State Chiropractic Association Fall Symposium

at the Hilton Garden Inn | 235 Hoosick Street, Troy, NY 12180

**SAVE
the
DATE**

April 3-5, 2020

New York State Chiropractic Association Spring Convention

at Mohegan Sun Casino & Resort | 1 Mohegan Sun Blvd, Uncasville, CT

Additional sponsorship opportunities may be available at the district level. Please contact the individual districts for more information. For more information about the NYSCA, please visit us online at www.NYSCA.com.

Questions?

Please contact the
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NYSCA 2019 Fall Convention Exhibitor Prospectus



*New York State
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