

New York State Chiropractic Association's 2013 Spring Convention



March 8-10, 2013

**Mohegan Sun
Casino & Resort -
Uncasville, CT**

**Continuing Education Credits Provided By:
New York Chiropractic College**

Earn up to 16 CEUs!

CE Notice: Continuing Education Credit Pending for NY/NJ/FL. CE provided by New York Chiropractic College. The NYSCA makes every attempt to offer programs as publicized. We nevertheless reserve the right to alter and/or adjust program details, including but not limited to dates, locations, times, instructors, and presentation sources and sequences.

License Renewal: While applications relating to credit hours for license renewal in selected states have been executed for these programs, it remains attendees' responsibility to contact the state board(s) from whom they seek continuing education credits for purposes of ensuring said board(s) approve both venue and content as they relate to any seminar/ course/ lecture/ webinar/ online presentation (event). Neither a speaker's or exhibitor's presence at said event, nor product mention or display, shall in any way constitute NYCC endorsement. NYCC's role is strictly limited to processing, submitting, and archiving program documents on behalf of course sponsors.

"NYSCA membership provides Chiropractors in New York State an unparalleled opportunity to advance their profession, by adding their voice of the unified defense of practice rights, scope of practice and a rightful place among mainstream health care"

*- Jack Beige,
Past President*



2013 Convention Agenda



Friday, March 8th, 2013

- 1pm - 3pm *No-Fault & The Arbitration Process*
Jack S. Beige, DC, JD; Maureen Kurdziel; Richard Malone, Jr (2 CE/1 Cat. 1)
- 3pm - 5pm *Medicare: Withstanding an Audit with Proper Documentation*
Donna Pisani, CPC; Andrea Freibauer (2 CE/2 Cat. 1)
- 5pm - 7pm *Workers' Compensation – Maintenance Care Guidelines*
Jason Brown, DC.....(2 CE/2 Cat. 1)

Saturday, March 9th, 2013

- 9am - 11am *Medicare: EHR Incentive Program*
John Waskowitz, Sr. VP of GalacTek (2 CE/2 Cat. 1)
- 11am - 12pm *Introduction to CONNECTX™*
Hunter A Mollin, D.C., C.C.S.P. (1 CE)
- 2pm - 6pm *Breakthrough Coaching – Empowering Your Patients with Active Care and Postural Correction*
Morgan P. Mullican, D.C., DACBN, C.C.N. (4 CE)
- 2pm - 4pm *CONNECTX™ breakout hands-on workshop*
Pre-registration required, limit 24 seats, contact (518) 785-6346
Instrument will be available for use during workshop
Hunter A Mollin, D.C., C.C.S.P (2 CE)
- 4pm - 6pm *CONNECTX™ breakout hands-on workshop*
Pre-registration required, limit 24 seats, contact (518) 785-6346
Instrument will be available for use during workshop
Repeat of the 2pm workshop
Hunter A Mollin, D.C., C.C.S.P (2 CE)

Sunday, March 10th, 2013

- 9am - 10am *Breakthrough Coaching – Medicare PQRS Coding New Mandatory Changes*
Morgan P. Mullican, D.C., DACBN, C.C.N.(1 CE/1 Cat. 1)
- 10am - 12pm *Breakthrough Coaching – Could Your Practice Survive a Post Payment Audit?*
Morgan P. Mullican, D.C., DACBN, C.C.N.(2 CE/2 Cat. 1)

Register online at www.NYSCA.com

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Letter from the President:

As President of the NYSCA for the past 3½ years, this will be my last convention officially as President. The past few years have certainly been "active". This was certainly the hardest, worst paying (\$0), most demanding job I've ever enjoyed doing. Thank you for allowing me to represent our great profession in New York.

While my turn as President is over, you are not getting rid of me that easily. I will finally be in the most coveted position at NYSCA – Immediate Past President. While I intend to stay involved as my predecessor, Dr. Penna, has, it will be a welcome break to move to that position. I am extremely confident with our incoming President, Dr. Lupinacci. We have worked very well together and I have full confidence in his ability to be President.

As we move forward, there continue to be many changes in all aspects of health care. Don't be left behind. Stay active in NYSCA and be informed. That is the best way to protect the rights of your practice and your patients.

Sincerely,

Bruce Silber, DC

President, NYSCA

Why You Need to Attend This Conference

Avoid the rumors, and "inside info" some doctors claim to have. Learn first-hand what the up-to-date facts are. No Fault, Arbitration, Medicare Rules, Workers' Compensation, the current facts....not the rumors....are here at the Convention for you to hear. Do you have questions? We all do. Get straight answers from the people who know, instead of "opinions" or "wrong information". Our profession has problems that must be addressed, but wrong information just adds to the problems and feeds the rumor mill. The result is NYSCA wastes valuable time responding to rumors needlessly.

More importantly, you should attend your annual Convention to support your Association! As the largest organization representing Doctors of Chiropractic in the State of New York, we need your input and support. We need you here -- to be part of the Convention. We need you here, especially, if you are upset with the current state of our profession. Your Officers, Directors and Delegates are all here. Make your voice heard, for or against, but **MAKE YOUR VOICE HEARD**. Your Officers, Directors and Delegates work hard and fight for our profession. They have made their commitment; make yours by attending the Convention. Plus... you get all the latest news on No Fault, Medicare and Workers' Compensation and great new procedures you can put to use in your office Monday morning.

Who Should Attend This Conference?

Every Doctor of Chiropractic in the State of New York! Sound funny? Maybe. But every member of NYSCA that doesn't attend will miss out by not having the current and correct information on No Fault, Workers' Compensation or Medicare. They also won't get the facts on the Electronic Health Records Incentive Program which is putting dollars in doctor's pockets. Many doctors have already benefitted from this program.

How about learning the new treatment methods to add to your arsenal of procedures to help patients or the new PQRS Coding changes in Medicare or how to survive a post-payment audit?

All in all, this is a pretty fact filled Convention program with free time built in as doctors have requested. And for the non-members, you need to get the information first-hand.... not misinformation, however unintentional, handed down from others who often have less than accurate facts.

Last but not least, you can meet with old friends, make new ones and spend a week-end being part of your profession's fight to correct our current problems.

Participate in the highest quality Continuing Education programs available anywhere.

Session Speakers

Morgan P. Mullican, D.C., DACBN, C.C.N.

Dr. Mullican graduated in 1988 from Palmer College of Chiropractic in Davenport, Iowa with research honors. While waiting for his Texas license, he was on staff at Palmer College where he taught in the radiology department. In 1989 he began his practice in Dallas and within a few years, started two multiple clinics. In 1993, he earned his diplomat in clinical nutrition from the American Chiropractic Board of Nutrition and his certified clinical nutrition degree from the University of New York in 1996. After joining Breakthrough Coaching in 2000, he converted both highly successful multiple clinics to DC/MD practices as well as his own chiropractic practice of 11 years. All have become very successful multidisciplinary clinics.

Dr. Mullican was awarded the "Excellence in Chiropractic Service" award in 1993 and the Breakthrough Coaching Chiropractor of the Year Award in 2001. His love of chiropractic and dedication to serving patients as well as his passion for helping other chiropractors become successful, has enabled him to become one of the best in chiropractic.

Donna Pisani, CPC

Donna has over 29 years of experience in the Medicare Program in both Medicare Part A and Part B. She began her career in the Claims and Medical Review Departments in Medicare Part B. Gradually she transitioned into Medicare Part A supervising /managing Medicare Secondary Payer, Inpatient/Outpatient, and Skilled Nursing Facility Departments. Her responsibilities for both Medicare Part A and B included Beneficiary and Provider Outreach and Education. She returned to Medicare Part B in 2001 and is currently a Provider Outreach and Education Consultant located in the Middletown, Connecticut, office.

Andrea Freibauer

During her 15-year career for both Medicare Part A and Medicare Part B contractors, Andrea has worked as a Part A claims processor, customer service representative, internal trainer, and customer service supervisor, as well as a Part B beneficiary outreach representative and a Provider Outreach and Education representative. In September 2008, she joined National Government Services as a Provider Outreach and Education Consultant. An enthusiastic trainer, she enjoys assisting providers with understanding the complexities of the Medicare Program. Andrea graduated from Russell Sage College in Troy, New York, with a Bachelor of Arts degree in English and a minor in Communications. She is currently located in the Middletown, Connecticut office.

John Waskowitz, SR

Mr. Waskowitz, Senior Vice-President of Galactek Corp, has over two decades of experience as a technical consultant, lecturer, and troubleshooter with regard to electronic health records and related technologies. Since the inception of Meaningful Use, he has been a regular invitee to national panels on the subject, has trained technical staff on specifics, and has helped physicians nationwide qualify for & receive incentive payments.

Session Speakers

Hunter A Mollin, D.C., C.C.S.P.

Having 26 years of teaching experience and 31 years of continuous clinical experience, Dr. Hunter Mollin is an expert in practicing and teaching primary patient evaluation, differential diagnosis and treatment. His specialties include motion palpation analysis, diversified techniques, flexion distraction, rehabilitation, physiological therapeutics, whiplash and Graston Technique. Dr. Mollin is also well-versed in the current literature regarding the contemporary chiropractic biomechanical, neuromusculoskeletal model.

Richard Malone, Jr

Richard Malone, Jr. is Supervisor, New York Insurance Case Management Center, for the American Arbitration Association. He has held that position since 2003. He had previously been employed by the Law Offices of Hawkins, Feretic, Daly & Maroney as the Law Office Administrator a defense firm (1997-2003). Prior work experience Chase Manhattan Bank, N.A. - Private Placement Corporate Finance, (1975 - 1997). He is a graduate of the College of Staten Island.

Maureen Kurdziel

Maureen Kurdziel is Vice President, New York Insurance Case Management Center, for the American Arbitration Association. She has held that position since 1999. She has extensive experience in administration of large caseloads in arbitration and in the New Jersey court system. Previous positions include Assistant Vice President and Director, Mass Claims Center, AAA (1999); Assistant Vice President, New Jersey Regional Office (1997-98); Administrative Assistant I, Superior Court of New Jersey (1994-97); and Judicial Clerk, Hon. Michael Degnan, J.S.C. (1992-93). She is a graduate of Seton Hall University, School of Law and Montclair State College.

Class Descriptions

Empowering Your Patients with Active Care & Postural Correction

Posture has become one of the most overlooked aspects of good health and longevity. Without good posture attaining and maintaining good health is impossible. Proper posture is the manifestation physical, mental and emotional balance. With the right posture, anyone can appear younger, thinner and more confident. However, proper posture does much more than simply effect the way we present ourselves to the world. Maintaining correct posture may be one of the best kept secrets to obtaining a longer, healthier and more enjoyable life. Research over recent years has shown a clear and direct connection between poor posture and diminished quality and longevity of human life. In this hands-on workshop, attendees will learn low tech evaluation and exercise procedures that can be utilized immediately in their practice. We will begin with the functional postural analysis, walk through various movement pattern procedures and learn how to use post isometric stretching techniques to restore normal muscle function. This session will conclude with an easy to use step-by-step low-tech functional analysis procedure and implementation workshop.

Class Descriptions

The Patient Protection and Affordable Care Act made participation in Medicare's Physician Quality Reporting System (PQRS) mandatory beginning in 2015. However, the Centers for Medicare and Medicaid Services (CMS) recently ruled that providers who are not successfully/satisfactorily participating in PQRS by the 2013 reporting period (Jan. 1 – Dec. 31, 2013) and beyond, will have their Medicare reimbursement decreased by 1.5 percent beginning in 2015. In 2016, the payment decrease will be 2%. Please be advised that significant updates and revisions have been made to the PQRS Measures applicable to chiropractic practices. This session will bring you up to date on the latest in reporting requirements. This session is vital for doctors and all billing and coding team members.

Could Your Practice Survive a Post Payment Audit?

The Patient Protection and Affordable Care Act made participation in Medicare's Physician Quality Reporting System (PQRS) mandatory beginning in 2015. However, the Centers for Medicare and Medicaid Services (CMS) recently ruled that providers who are not successfully/satisfactorily participating in PQRS by the 2013 reporting period (Jan. 1 – Dec. 31, 2013) and beyond, will have their Medicare reimbursement decreased by 1.5 percent beginning in 2015. In 2016, the payment decrease will be 2%. Please be advised that significant updates and revisions have been made to the PQRS Measures applicable to chiropractic practices. This session will bring you up to date on the latest in reporting requirements. This session is vital for doctors and all billing and coding team members.

Introduction to CONNECTX™

ConnectX Therapy utilizes a specialized instrument along with a prescriptive exercise program to assist the chiropractor in the detection and treatment of a variety of connective tissue (CT) disorders. This one hour presentation will introduce the clinician to the concepts of connective tissue dysfunction, the stages of healing, and their correlation with ConnectX instrument- assisted connective tissue mobilization. Diagnostic assessment, rehabilitation and manipulation integration will also be discussed.

CONNECTX™ breakout hands-on workshop

This course will provide an introduction to the ConnectX instrument (treatment surfaces, application grips, holds, slant positions, directions, and treatment maneuvers). Pre and post treatment practices. There will also be a demonstration and practice of ConnectX protocols for the upper trapezius, forearm extensors and cervical posterior longitudinal muscles. This will be followed by demonstration and practice of ConnectX protocols for the suboccipital muscles, pectoralis major and minor, infraspinatus, supraspinatus and teres minor. Application of rehabilitation integration will be introduced in the practical setting.

Hotel Accommodations

The Mohegan Sun discounted room rate is \$249 single/double per night plus tax (additional \$15 per person per room). Call **866-708-1340** and mention "NYSCA 13" to get these rates in our room block. This rate applies Thursday, March 7th through Sunday, March 10th. The group rate is only available until February 14, 2013 and is subject to availability.



You may also book your room online at: <http://resweb.passkey.com/go/NYSCA13>

NYSCA 2013 Spring Convention Registration Form

Name _____

Address _____

City _____ State _____ Zip _____

Office Phone _____ Office Fax _____

Email _____ NYSCA Member CCA Member NYC Council

NY License # _____ Alt State _____ # _____ FL# _____

Chiropractic Assistant Yes No (CAs must complete a separate registration form)

	Category	Early By 01/31/13	Standard By 02/27/13	At the Door After 02/27/13
<input type="checkbox"/>	NYSCA/CCA/Council Member	\$225	\$260	\$300
<input type="checkbox"/>	1st Yr Licentiate NYSCA/CCA/Council Member	\$115	\$150	\$200
<input type="checkbox"/>	Non-Member	N/A	\$360	\$400
<input type="checkbox"/>	DC Student	\$0	\$0	\$0
<input type="checkbox"/>	50+ yrs practice NYSCA/CCA/Council Member	\$0	\$0	\$0

Banquet Luncheon - 12-2:00 pm Saturday. One Lunch ticket included in Saturday registration.

Chicken Salmon Not Attending Children 10 & under: \$23.00

Guest Lunch Ticket: \$40.00 Chicken Salmon (Children under two (2) are free)

Order Total:

\$ _____

Register online with a credit card at www.nysca.com or mail your registration form with a check payable to: NYSCA, PO Box 557, Chester NY 10918

Faxed Registrations are NOT Accepted. No refunds for cancellations received after March 1, 2013.

Pricing Notice: To qualify for member pricing, your membership with the NYSCA, NY Chiropractic Council, or CCA must be active and current. Standard pricing will be in effect as of 02/01/13. Online registration may be paid by credit card only and must be completed by 02/27/13. Mailed registrations paid by check or money order must be postmarked no later than 02/20/13. At-the-door pricing will apply for all mailed registrations postmarked after 02/20/13 and all online registrations completed after 02/27/13. No refunds will be made for cancellations received after 03/01/13. Faxed registrations will not be accepted.

Rooming: Reservations may be made at Mohegan Sun online at <http://resweb.passkey.com/go/NYSCA13> or by calling by calling 866-708-1340. Group room rate \$249 single/ double plus tax. Additional \$15 per person per room. Mention "NYSCA13" for group room rate. Room reservations **must** be made by February 14, 2013. Any questions, please contact the main office at (518) 785-6346.



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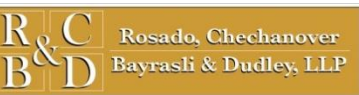
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The views of the exhibitors and speakers do not necessarily reflect the views of the New York State Chiropractic Association.

Follow our event on Twitter! @theNYSCA Join in the Conversation! #NYSCA13

2013 Convention Expo Directory

Participating vendors will offer up the latest in chiropractic equipment, supplies and services to energize your practice at the NYSCA's Spring Convention and Two-day Expo Friday and Saturday. Exhibition times are Friday from 1pm to 6:30pm and Saturday from 8am to noon and 2pm to 6pm.

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|-----|--|-----|---|
| P1 | Beige Law
www.beigelaw.com | P2 | American Arbitration Association
www.adr.org |
| P3 | Breakthrough Coaching
www.mybreakthrough.com | P4 | Madison Avenue Radiology
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