

NYSKA Corporate Sponsor Rate Sheet

www.NYSKA.com

Member Marketing

Website Advertising (12 Months)

Ad Location	Size in pixels	Cost for Ad
• Top Banner	468 x 60	\$3,000.00
• Button Right Side Ad	120 x 240	\$2,500.00
• Button Right Side Ad	120 x 120	\$1,800.00
• Button Right Side Ad	120 x 80	\$1,200.00

Additional Benefits of Sponsorship:

1. Button on NYSKA Web site for a web link to your site.
2. Access to mailing list (all correspondence must be approved by board).
3. Company listed on emails that are sent to members.

For all web ads contact Janusz@nysca.com or 914-967-5655

Newsletter Ads (in a 12 Months period)

Per Issue(s)	One	Three	Six
• Full Page	\$500	\$1000	\$1600
• Half Page	\$300	\$600	\$1000
• Quarter Page	\$200	\$400	\$700

For all newsletter advertising, contact Tara Kranz @ 518-785-6346 Fax 518-785-6352.

District Newsletter Ads:

Contact local District (see www.nysca.com/home.asp?action=distr)

Convention Booth

Event	Cost
• One Time	Price varies with venue

For all convention booths, contact Judy Oliver @ 518-656-3031 Fax: 518-656-3032

Available Package Discounts

Package 1: Convention Booth at 1 convention 10% off Website Advertising

Package 2: Convention Booth at 2 conventions 10% off Website Advertising and Newsletter

**NYSKA PO Box 40 KATSKILL BAY, NY 12844
(518) 785-6346/6352 FAX**