



Dear Supporter of Chiropractic:

The New York State Chiropractic Association is presenting our Winter Convention March 16, 17 & 18, 2012 at the Mohegan Sun Casino & Resort in Uncasville, CT. This year the program will include continuing education credit for re-licensure.

This gathering of New York's chiropractors is a valuable opportunity for your company to present itself to this group. There will be a limited amount of exhibitor space available at the conference to a select group of sponsors. Please review the enclosed exhibitor information sheet for a complete event prospectus. The sponsorship levels range in cost from \$375.00 to \$2,150.00. The prices also include the cost of an Exhibitor Sponsored Cocktail Reception Saturday evening in the Exhibit area from 6:00PM – 7:00PM. There will be a printed event program given to each attendee, which will include information on each of the sponsors and exhibitors. Furthermore, each sponsorship level includes additional benefits in reaching the audience. The sponsorship levels are as follows:

Sponsorship Level	Benefits	Cost
Event Program Ad	Business Card Advertisement in event program* <b>No Table</b>	\$375
Refreshment Sponsor	Corporate Logo Advertisement in event program* Sponsorship of one coffee break (Includes company signage displayed and notation in event program.) <b>No Table</b>	\$900
Event Sponsor	Exhibition Table One Banquet Lunch Ticket Corporate Logo Advertisement in event program *	\$840
Silver Event Sponsor	Exhibition Table One Banquet Lunch Ticket Business Size Advertisement in event program *	\$1000
Gold Event Sponsor	Exhibition Table One Banquet Lunch Ticket Sponsorship of one coffee break (Includes company signage displayed and notation in event program.)	\$1650
Speaker Sponsor	Exhibition Table One Banquet Lunch Ticket Business Card Advertisement in event program* Sponsorship of one event speaker (Includes company signage displayed during speakers lecture and notation in event program.)	\$2150
<b>*Event Program Advertisement Notes</b>	Corporate Sponsor is responsible for submitting ad in accordance with submission guidelines no later than <b>February 20<sup>th</sup>, 2012.</b> Ads must be submitted as 300 dpi PDFs to <a href="mailto:TEKranz@nycap.rr.com">TEKranz@nycap.rr.com</a> Corporate Logo Ad is .75" high X 2" wide Business Card Ad is 2" high X 3.5" wide	

Certainly you will not want to pass up this opportunity to present your company to so many potential customers and clients. If you have any questions, please do not hesitate to contact me at 518-656-3031, [wenkeolvr@roadrunner.com](mailto:wenkeolvr@roadrunner.com) or fax 518-656-3032.

Judith A. Oliver  
Controller/Meeting Planner  
NYSCA







# ELECTRICAL SERVICE REQUEST

Group/Convention Name \_\_\_\_\_  
 Group/Convention Dates (Arr./Dep.) \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Contact Phone # \_\_\_\_\_

**PAYING BY CHECK (ATTACH CHECK AND MAIL TO ADDRESS BELOW)**

**CREDIT CARD**      Name on the Card \_\_\_\_\_  
 Credit Card Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Card Holder Signature \_\_\_\_\_

SERVICE ITEMS	# NEEDED	ADVANCE RATE*	STANDARD RATE	TOTAL AMOUNT	LOCATION	BOOTH #
Basic 120 Volt Outlet						
Dedicated 15 AMP with power strip			\$116.60	\$148.40		
Dedicated 20 AMP Outlet			\$148.40	\$180.20		
208 Volt Single Phase						
20 amps NEMA L6-20 outlet			\$212.00	\$275.60		
30 amps NEMA L6-30 outlet			\$286.20	\$349.80		
208 Volt Three Phase						
100 amps			\$975.20	\$1,102.40		
200 amps			\$1,950.40	\$2,204.80		
400 amps			\$3,900.80	\$4,409.60		
Need extra service accessories?						
25 ft extension cord			\$31.80	\$47.70		
Multiple Outlet Strip			\$26.50	\$42.40		
For other electrical services or accessories not listed, please call the Audiovisual Department for pricing.						

**Questions about your order? Call the Audiovisual Department at 860-862-3704**

\*Advance Rate, Request must be received a minimum of 15 days prior to first (1<sup>st</sup>) scheduled move-in date.

**Please fax completed form to: 860-862-4243 or email to: gsteel@psav.com**

Mailed forms can be sent to:  
 Greg Steel  
 PSav at Mohegan Sun  
 1 Mohegan Sun Blvd  
 Uncasville, CT 06382  
 Telephone: 860-862-3705  
 Fax: 860-862-4243

January 2012

Re: NYSCA Convention March 16 & 17, 2012

Mohegan Sun Casino & Resort

Dear Exhibitor:

In order to protect New York State Chiropractic Association and the Hotel, the following Responsibility Clause **must be signed and returned** with your booth registration form.

Exhibitor assumes responsibility and agrees to indemnify and defend New York State Chiropractic Association and Hotel and the Tribe and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither New York State Chiropractic Association nor Mohegan Sun maintain insurance covering the Exhibitor's property and it is the sole Responsibility of the Exhibitor to obtain such insurance.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

**NYS CA CONVENTION**  
**MARCH 16 & 17, 2012**  
**MOHEGAN SUN CASINO & RESORT**  
 1 Mohegan Sun Blvd., Uncasville, CT.  
 1-877-664-3426  
[www.mohegansun.com](http://www.mohegansun.com)

**EXHIBITION SPACE APPLICATION**

All Applications and Responsibility Clause Forms must be received by February 20, 2012. **Please print.**

Company Name: \_\_\_\_\_

Description of Product/Service: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**Booth assignments are on a first come, first serve basis** at the discretion of the Convention Committee. However, every effort will be made to accommodate your request. Please make two (2) selections in your order of preference. Exhibit space consists of one table, two chairs. Electricity **is not** included in the rental and **must be ordered** from PSAV through the hotel. Enclosed is the form to order electric and should be faxed to 860-862-4243 attention Greg Steel. **One** Lunch ticket is included with each booth. Please indicate if you are purchasing additional lunch tickets for Saturday.

<b>Lunch Choices:</b> Boneless Breast of Chicken _____ Salmon Fillet _____ <b>Additional Lunch Tickets:</b> Adult: _____ @ \$40.00 Children under 10: _____ @ \$23.00 Children under 2: _____ @ Free	Booth Selection 1st Preference _____ _____	Booth Selection 2nd Preference _____ _____	Sponsorship Level Amount \$ _____ Additional Lunch Tickets \$ _____ Total Credit Card/Check: \$ _____
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Credit Card Number: _____	Expiration Date: _____	Security Code _____
Name on Card: _____		
Billing Address _____		
_____		

Please **print clearly** the names of participants requiring badges:

Name 1: _____	Name 4: _____
Name 2: _____	Name 5: _____
Name 3: _____	Name 6: _____

As your company's authorized representative and agent, by signing below, as the signee on behalf of your company you acknowledge and agree that you have read and understand all of the rules, regulations and provisions governing this exposition.

Authorized Signature: _____	Date: _____
Print Name: _____	Print Title: _____

**ALL APPLICATIONS MUST BE RECEIVED BY February 20, 2012.**  
**SPACE MAY NO LONGER BE AVAILABLE AFTER THAT DATE.**  
 Return the application via mail or fax to:  
 NYSCA • PO BOX 40 • Kattskill Bay, NY 12844-0040  
 518-656-3031 Fax 518-656-3032

March2012BoothRegform.wpd

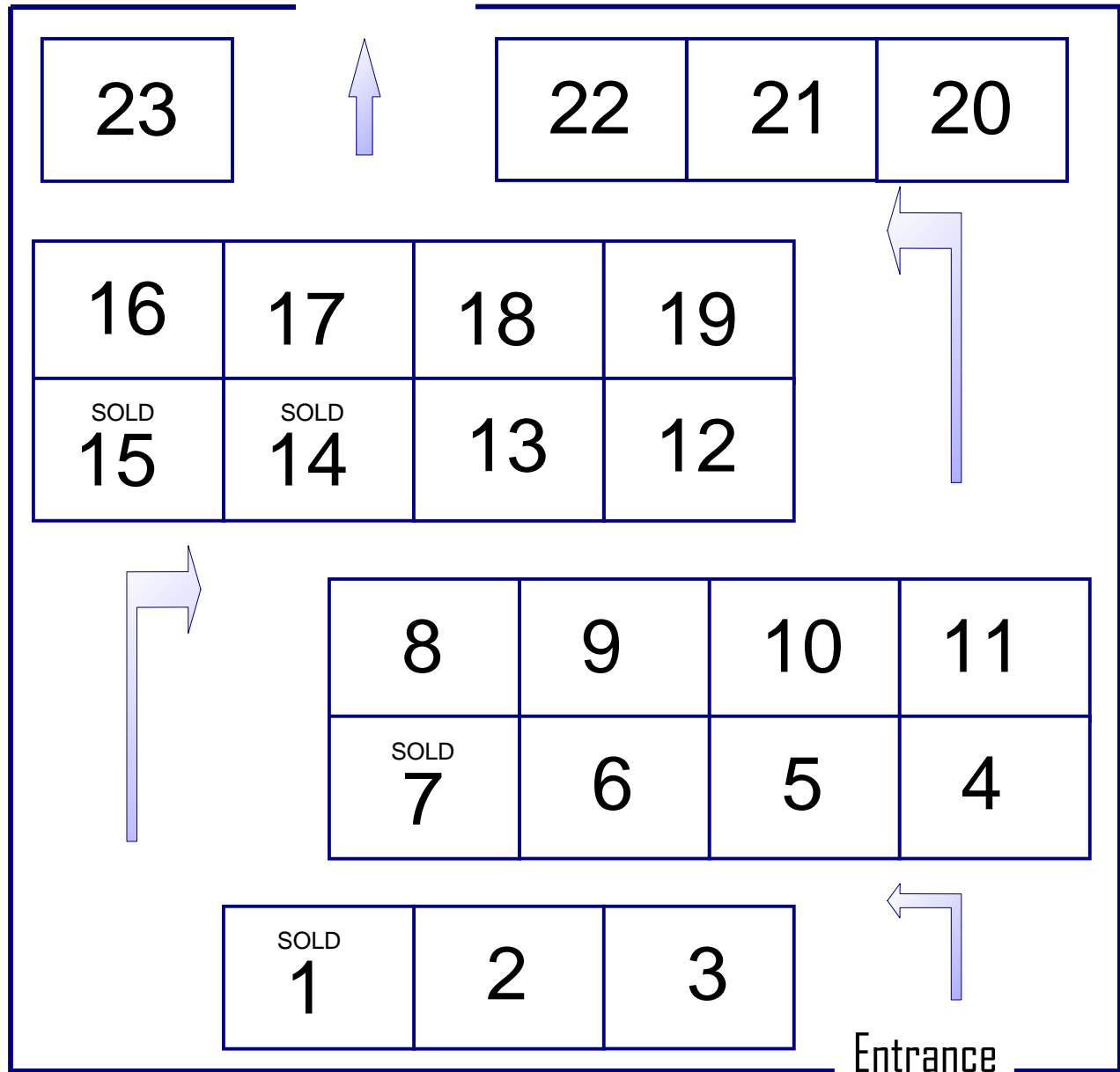
OVER



# New York State Chiropractic Exhibits

Entrance to  
General Session

**Salon**



**NYSCA WINTER CONVENTION**  
**March 16 & 17, 2012**  
**Mohegan Sun - Casino & Resort**  
**1 Mohegan Sun Blvd. Uncasville, CT.**  
**1-866-708-1340**

**EXHIBITOR INFORMATION**

- **Booths 1 - 23 Size:** 8X10
- **Tables P1 - P10 Size** 6 ft.

Booth space will be assigned on a first come, first served basis. The date the payment is received in our office determines priority. The NYSCA Convention Committee reserves the right to make the final determination of all booth space assignments.

- **Exhibit Dates & Times:**

<b>Friday, March 16</b>	1:00 pm - 6:30 pm
<b>Saturday, March 17</b>	8:00 am - 12:00 noon
<b>Lunch Break</b>	12:00 noon - 2:00pm
<b>Booths Closed</b>	
<b>Exhibits reopen</b>	2:00 pm - 6:00 pm
<b>Cocktail Reception</b>	6:00 pm - 7:00 pm
<b>Exhibit Area</b>	

Exhibits must be staffed at all times during the hours of exhibition. As a courtesy to the registrants and your fellow exhibitors, NYSCA requests strict adherence to the opening and closing hours. Early move-out will not be permitted.

- **Installation Hours:**

**Friday, March 16** 10:00 am - 1:00 pm

- **Dismantling Hours:**

**Saturday, March 17** After 7:30 pm  
Must be out by 9:00 pm

- **Hotel Sleeping Room Reservations:**

Mohegan Sun  
1 Mohegan Sun Blvd., Uncasville, CT. 06382  
Group Reservations Phone Number: 866-708-1340  
Group Reservation Code: NYSCA 12  
Or on line at <https://resweb.passkey.com/go/NYSCA12>  
Room Rate: \$239.00 Single/ Double plus tax & gratuity  
Deadline at this special rate is **March 1, 2012** if rooms are still available. We may sell out prior to this date.

**Airports:** Bradley International, Hartford, CT.  
T.F. Green International, Providence, R.I.  
Hotel Shuttle Service 1-888-320-4577

- **Restaurants:**

Michael Jordan's Restaurants, Sky Buffet, Pompeii & Caesar, Johnny Rockets, Todd English's Tuscany. Please make advance dining reservations by calling the Hotel.

- **Exposition Services:**

Demers Events & Expo Services  
151A Park Ave.  
East Hartford, CT. 06108  
Phone: (860)882-0003 Fax: (860)761-0070

Your exhibitor booth material should be shipped directly to Demers at the address above. Please contact Demers directly for any special services necessary at the event. All booths will be provided, at no extra charge, with one six foot draped table, two chairs and a company name sign. Note: **Electricity is not included and must be ordered from the Hotel.** I have enclosed the order form that you may fax to PSAV att: Greg Steel at 860-862-4243 or mail to him at the address on the form.

- **Security:**

Security will be provided, and every reasonable precaution will be taken to protect property during installation, show and removal periods. However, neither the NYSCA, the service contractor, nor the management of Mohegan Sun is responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes. Please remember to send your **insurance clause coverage form** with your application.

- **NYSCA Contact:**

Judith A. Oliver  
Controller  
NYSCA  
PO Box 40  
Kattskill Bay, NY 12844  
[wenkeolvr@roadrunner.com](mailto:wenkeolvr@roadrunner.com)  
Phone: (518) 656-3031 Fax: (518) 656-3032

**Note:** NYSCA reserves the right to make changes, for compelling reasons, to the hours and dates set forth above. However, such changes will be made known in advance.